

	Max	Min	Sept. 9	110	72
Sept. 6	105	67	Sept. 10	114	65
Sept. 7	106	58	Sept. 11	110	63
Sept. 8	107	63	Sept. 12	115	72

The Desert Sun

TWENTY-FIFTH YEAR

174 N. Palm Canyon Dr.
(Colborn Center)
Phone 2249

\$4.50 year in Riverside County.
\$5.50 year elsewhere in U. S.

VOL. XXV—No. 6

Palm Springs, California Friday, Sept. 14, 1951

Ten Pages

Single Copy 10c

County Bar Association Backs Desert Court

Favor Plan After Talk by Village Judge

E. E. Therieau Cites Facts and Figures on Need for Move

Riverside County Bar association Tuesday adopted a resolution approving plans for holding superior court sessions in Indio following an address by Judge Eugene E. Therieau, president of the Desert Bar association at a luncheon meeting at the county seat.

They also urged the appointment of a special judge to preside at such sessions and pledged support toward the movement.

JUDGE THERIEAU told the association that the desert area is the largest in the county and contains approximately 40 per cent of the county's population. It contains 40 per cent of the county's taxable property and produces between 25 and 33 per cent of superior court business.

"And the nearest point on the desert—Palm Springs—to the county seat and superior courts is 56 miles," he said.

HE SAID that removal of 25 to 33 per cent of court business to the desert would not only benefit the local area but the county as a whole in speeding justice.

There are now 116 civil cases set for trial which, together with criminal matters (which have preference) probate, juvenile and other court business, will require one and one half to two years to try.

"And there is a further backlog of 307 civil cases awaiting place on court calendars," he added.

HE FURTHER said that such a delay in trial amounts to practically a denial of justice to the various litigants.

The Desert Bar Association will meet with Justice Gibson of California next month to further carry on the work of obtaining a separate court department for the desert, Judge Therieau told the county association.

TEXT OF THE resolution adopted by the county association follows:

NOW, THEREFORE, BE IT RESOLVED: That the Riverside County Bar Association should, and it hereby does, approve the proposed plan for the holding of sessions of the Superior Court in the desert area for the trial of all actions arising in such area, the adoption of rules of court implementing such plans and the assignment by the Judicial Council of an Extra Sessions Judge to try such cases and does hereby pledge its efforts toward the accomplishment of such plans.

This Side of the Sun

By Phat

Two more weeks of PDT. Then on standard time we'll be no more rising with a yawn in the dim light of pre-dawn.

There I had better stop... or I'll lose a lot of my good friends who like their time on the other end of the day... Sun time, like Douglas, can always start something.

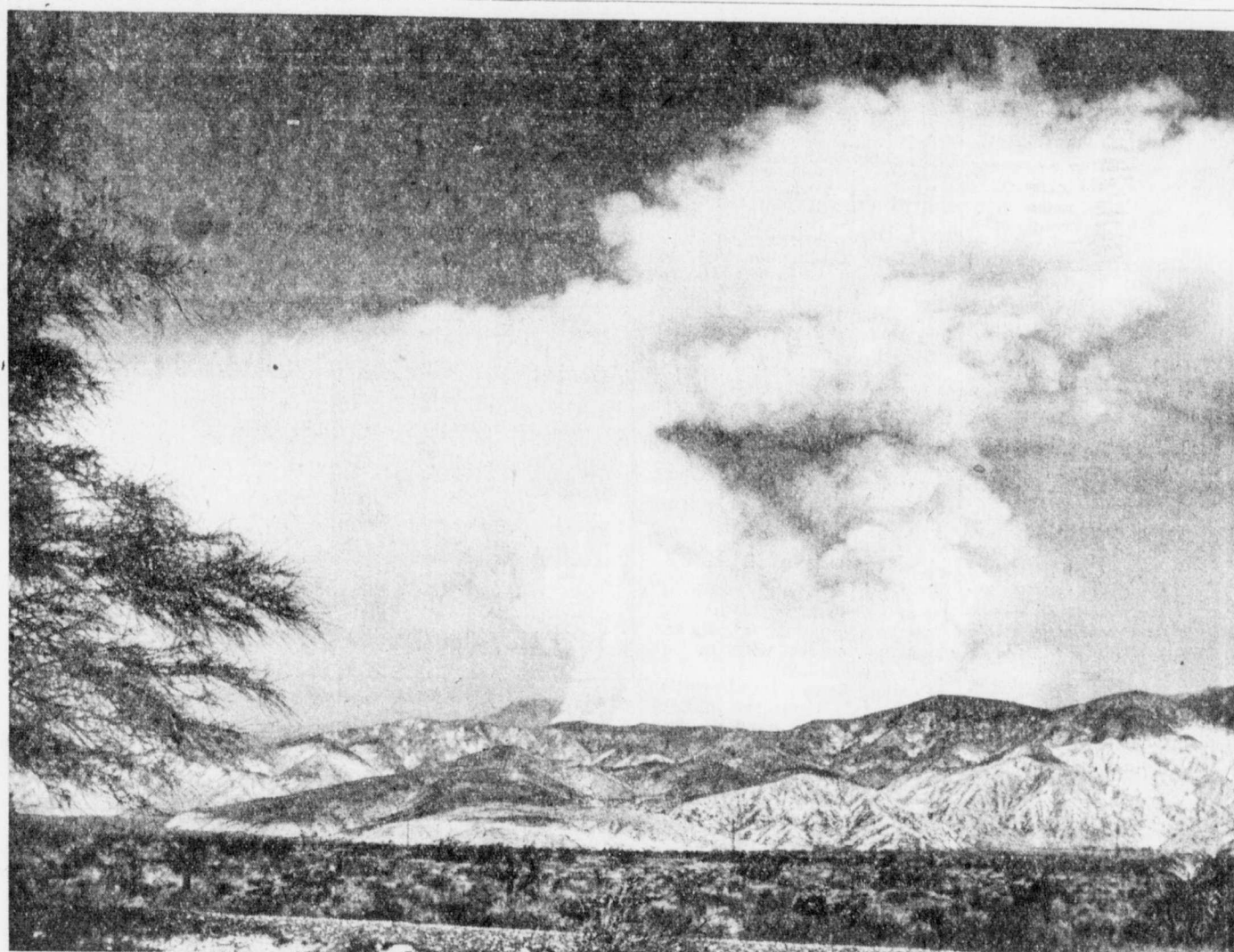
CONKY CONKWRIGHT submitted this bit of verse by Clinton Scollard after watching some scores of those little leaping things which came out with that last rain:

CRICKET, Chirping In The Autumn Twilight,
Little Kinsman,
I Like You, The Unknown Path Must Follow

Into Darkness—
One Day Into Darkness.
Would I Might, With Your Ecstatic Buoyance,
Fare Forth Singing!

That's not what most of us think. And Mrs G is so careful to remind me when I make remarks after hearing one chirp

See THIS SIDE, Page 8



ATOM BOMB?—Smoke mushroomed north of Palm Springs yesterday morning when flames swept the watershed area north-east of Banning. They were raging out of control late yesterday but forestry department officers said they expected the

flames to be controlled sometime today. The smoke at one time took on the appearance of an atom bomb explosion. (Oden Proctor Photo.)

Council Acts to Extend Parking Meters on Drive

It's a certainty now—more parking meters on Palm Canyon drive.

City council Wednesday afternoon adopted the safety commission's recommendation that parking meters be installed from Baristo to Ramon roads on both sides of Palm Canyon drive.

The committee, Earl Strebe, chairman, Florian Boyd and Jerry Nathanson, reported that after a careful survey of the parking situation between Baristo and Ramon roads that ample off-street parking existed in the area and that parking meters should be installed.

"ADDITIONAL business on south Palm Canyon drive and the imminent opening of additional new businesses there will pose a parking problem," Strebe reported. "The committee therefore finds that parking meters should be installed in that area."

Proposed in the form of a motion by Strebe, it was quickly seconded by Nathanson and then gained the unanimous approval of the council when the matter came up for a vote.

Acting City Manager Robert Peterson was ordered to prepare bids for the purchase of the new meters and also to report if additional meters on Indian avenue from Baristo to Ramon roads

See METERS, Page 8

MOTORISTS WARNED OF NEW SCHOOL SAFETY ACT

Red Flashing Signals in Operation Mean Stop Says Chief; Act Effective Sept. 22

Chief of Police A. G. Kettmann today called attention to an important change in traffic laws covering the operation of school buses and the obligations of motorists, which will go into effect September 22.

All school buses are being equipped with red flashing signals, two in front and two in the rear. When they are in operation, motorists going in either direction must come to a stop. If the flashing lights are not in operation, motorists need not stop.

This is a change from the old law which made it mandatory that motorists stop when approaching a stopped school bus from either direction.

Under the new law, bus drivers will operate the flasher lights only when children are to enter the crosswalk or are crossing the street.

Motorists may proceed by a bus when the lights are not flashing but must wait until they stop before proceeding in either direction, if they are flashing, the chief said.

EARLY ACTION ON PARK PROMISED BY COUNCIL

Councilman Ruth Hardy Exacts Pledge to Get Something Done About North End

Councilwoman Ruth Hardy's pet project, the North End Park came in for considerable discussion at council meeting Wednesday afternoon.

At the conclusion of the talk Mrs. Hardy gained from council members a promise to do something official about completing the project.

Stewart Williams, architect, submitted plans and architectural drawings for the buildings it was originally reported to erect at the park but when he finished summarizing the probable cost, councilmen decided there was not enough money left in the

North End Park "kitty" to pay for all of the facilities.

THE PLANS explained and shown by Williams were tentatively decided upon more than a year ago. Since then, Mrs. Hardy and other councilmen explained, certain changes have taken place, eliminating a bath house and mammoth pool with a difference of opinion regarding an auxiliary dining area.

Williams informed the council that he spent considerable research on the type of recreational facilities needed for a community the size of Palm Springs but after almost four months of work, he was ordered to stop all work in view of government restrictions on critical use of building materials.

"A SUBSEQUENT order from Washington has eased these restrictions," Williams informed council, "and the program for the park should be considered now."

Mrs. Hardy finally exacted a promise from council members that they would meet as committee-of-the-whole and decide definitely what can be done about completing the North End Park.

Acting City Manager Robert Peterson revealed that there was only \$108,000 left in the park fund for the development of the North End Park. Originally the sum, earmarked by council for this project was \$210,000. The

See PARKS, Page 8

Flames Threaten Watershed Area North of Village

Fire in Millard canyon two and one-half miles north east of Banning in the San Geronio mountains had swept more than 4,000 acres and was raging out of control at a late hour yesterday afternoon.

According to Henry Moore, member of the California State Forestry fire station at Beaumont, the fire started Wednesday noon on the Gaston Ranch, Millard Canyon, at approximately the 4,000 foot elevation, when a trash fire became uncontrollable and ignited virgin brush in the canyon.

SMOKE CAST a pall over the sky to the north of Palm Springs and could be clearly seen from Indio, San Bernardino and Riverside, it was reported.

A brisk wind caused the fire to climb rapidly yesterday morning, Fireman Moore said that it had reached the 8,000 foot elevation on the east side of Mt. San Geronio at 3 p.m. yesterday and "was completely out of control."

A FORCE of more than four hundred firefighters were on the mountainside fighting the blaze yesterday.

Forestry officials said they were hopeful that the blaze could be brought under control by tonight but that the situation was serious.

Softball Banquet Tomorrow To Write Finis to Summer

Desert Softball League's season will come to an official end tomorrow night at World War Memorial Hall when the Mayor's Cup will be awarded the Mexican Colony team and prizes and cups go to other winners.

There'll be a home run prize, divided three ways, the batting champion's cup to Mark Hopp of the Jaycees, the most popular player cup to Ben Prieto and other awards.

Mexican Colony took the Mayor's Cup with a 4 to 2 victory over the Rinkies Tuesday night. The Rinkies had won the first game and the Colony the second. In the semi-finals the Colony downed Desert Hot Springs twice and the Rinkies

School Attendance Up on First Day

Overpass at Garnet Given Board's O.K.

Project to End Indian Ave. Hazard at \$172,000 Cost

Supervisors Tuesday approved plans for construction of the overpass over the Southern Pacific Railroad at Garnet and Indian avenue and the contract is expected to be awarded as soon as negotiations between the government and railway company are completed and the contract can be awarded.

Cost of the project is estimated at \$172,000 and the railway is expected to agree to pay ten per cent. The project will be paid for under the federal county aid program.

AT TUESDAY'S session supervisors approved a program for expenditure of more than \$600,000 for major county road construction in the next two years. The Garnet overpass project was the largest on the list.

Federal funds will be matched by \$278,317 by the county but most of the latter money came from state postwar allocations. Majority of the projects are in the Fourth district.

THE GARNET project includes construction of a half mile of new road at the upper end of Indian avenue, eliminates two sharp turns and involves an overpass at the Garnet station. It has been long sought as the crossing was a danger spot and the scene of many accidents.

The overpass will provide a second major outlet from Palm Springs to the north.

Appropriate signing of the new road at its intersection with Highways 60-70-99 is expected to bring much travel into the Village from that direction.

Indian Ave.

Start Awaits Action on Utility Lines

Start of widening and paving Indian avenue from Ramon road to Alejo road depends upon the time it takes to lower existing utility lines, Robert Peterson, acting city manager, said yesterday.

As soon as these shallow lines are lowered to the property depth, the J and S company will start operations he said.

He added that bids for moving five buildings in the area which intrudes upon street lines will be opened Tuesday. This will not delay start of the paving, he said.

He estimated that it would take about a week to remedy the utility line situation as soon as companies started operations.



PRESIDENT—Kenneth Kirk, president of Desert Hospital District who outlines progress and plans for new Desert Hospital which will open next week

1277 Enter Schools Here Wednesday

Dr. Hoff Expects Enrollment to be Upped Next Week

First day of school Wednesday revealed an increase of 79 pupils over the first day last year. Dr. A. G. Hoff, superintendent of Palm Springs Unified School District said yesterday.

On Wednesday, 1277 were in attendance at the elementary and high school. On the first day of school a year ago the total attendance was 1198.

LAST YEAR the peak enrollment, when all families had returned and the Village was full of winter residents, was 1604.

On the basis of comparative opening-day attendance, Dr. Hoff expects this year to surpass last in peak attendance.

Next week is expected to see a sharp jump in attendance.

DR. HOFF listed comparative figures for the local schools on Wednesday as follows:

	1951	1950
Cahuilla	197	197
Cathedral City	95	97
Desert Hot Spgs.	67	58
Frances Stevens	204	198
Katherine Finchy	170	148
Thousand Palms	19	9
Nellie Coffman	210	192
High School	320	299

Total for the seven elementary schools this year was 957 compared to 899 last year and for the high school 320 compared to 299 last year.

HALF DAY sessions were held Wednesday at Nellie Coffman

See SCHOOLS, Page 2

The PUBLISHER'S Corner

WITH LITTLE EFFORT—but one in which every resident and business man joins—thousands of visitors can be brought back for weekends and vacations time and time again. Promotion, advertising and publicity will bring people here for their first visit; whether or not they will return depends on how they are TREATED and GREETED while staying here. It is expensive and wasteful to depend on bringing new visitors to the Village. To get the cumulative and full benefit from our community promotional campaign, we want our visitors to become regular sojourners.

My suggestion of one of the easiest and most effective methods of bringing this about is the exercise of COURTESY—in the stores, on the streets and highways, on the sidewalks. Everywhere! One of the reasons I am so convinced that such a uniform policy throughout the city would work wonders is my observation of the lack of it in so many cities throughout the nation which I visited this summer.

Let's take the motorist as a good example. It is easy for local residents to spot an out-of-town car. They don't need to have an out-of-state license; you can tell them by the way they drive slowly looking for street signs or just looking at the sights. They may pause right in the middle of the street. Right here is where the local driver can make or break the town. If he doesn't lose his patience, blow his horn and gnash his teeth—as they do in so many communities—he can make a lasting impression on the visitor. If he will go a step farther and pause a moment to ask if he can help them, he has made a friend forever—for Palm Springs. It takes only about five minutes to go from one end of the Village to the other, so the time spent on courtesy is really only a trifle.

The same situation can prevail on the sidewalk. A friendly "Hello" . . . an offer of assistance to a stranger who is looking for the Post Office, the city hall or some such place. The ATTITUDE is what counts.

Stores, hotels and cafes have the greatest opportunity of all to impress our visitors favorably. Every business establishment should make it a point to insist on courtesy on the part of their employees. Every organization in the community could advocate it among their members.

The point is that so much can be accomplished with so little effort—at no COST at all. This one thing alone could make Palm Springs famous from coast to coast . . . for COURTESY!

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Extension of Sewer Lines Under Way

Riverside Firm is
Awarded \$50,000
Contract in City

Expansion of Palm Springs Sanitation system is under way and will be completed by the end of the year, Robert W. Peterson, secretary of the district, said this week.

Contract has been awarded the Pipeline Construction company of Riverside for the project in the northeastern section of the city.

The project is expected to cost approximately \$50,000.

AREA COVERED by the extension lies, roughly, between Vista Chino on the north, Via Miraleste on the east, Tacheva drive on the south and Indian avenue on the west.

It comprises approximately an eight of a square mile.

It is in a district in which hotels and apartment houses are thickly concentrated.

PAYMENT of the project will be by private owners served by the lines. The payment may either be made in cash or by ten year bonds.

The improvement was asked by the property owners.

Employment Agency to Open Monday

Palm Springs Employment Agency, 156 North Indian avenue, will re-open next Monday under management of Jane Brown.

Desert Hospital President Tells Story on Institution

Kenneth Kirk Describes Planning and
Work Behind Hospital to Open Monday

(Kenneth Kirk, president of Desert Hospital, at the request of The Desert Sun, has written the following article on the history of the hospital, its plans and progress.—EDITOR'S NOTE)

By KENNETH B. KIRK, President, Desert Hospital District

Your new hospital, which has been the dream of our community for many years, is about to become a reality. Next week it will be operating and ready to serve the public—a beautiful, modern building with the finest equipment, an institution of which Palm Springs can be justly proud.

At a meeting of the Desert District Hospital board, the name of the hospital was changed from the Palm Springs Community Hospital to the Desert Hospital. This was done because your board felt that since tax money came from throughout the Desert Hospital District to support the hospital, the name should be applicable to all the communities which it will serve.

IN 1945, the Palm Springs Community Hospital association conducted a campaign for a hospital building and operating fund. A total of \$199,937 was raised; \$150,000 of this amount being earmarked for construction. Operation costs and pledges not paid reduced this to approximately \$435,000. Last spring, the association turned this fund over to the Desert Hospital District to be used toward the building of the splendid new hospital which was completed this month. The District then raised \$300,000 in bond money, plus what we have been able to save from yearly taxes. Over one-half million dollars has been invested in your new hospital, which has been built on 7.85 acres of land located right behind the El Mirador Hotel. This is a fine central location and easily accessible to

all roads leading in and out of Palm Springs.

In 1946, the Palm Springs Community Hospital Association, established the present Community Hospital in the buildings of the old El Mirador Hotel. Since the beginning of operations until the present, 518 new United States citizens have been born in this hospital. We have treated as inpatients, 5,245; as outpatients, 8,793, and given minor surgery to 2,072. We have taken over 6,900 X-rays. All this has been done with the use of only 40 beds, 21 doctors and dentists on the active staff, 14 doctors and dentists on the courtesy staff, and two doctors on the consulting staff.

IT IS KNOWN by the application of proven ratings, that we should have one hospital bed per 1,000 population. Your new hospital, costing over \$500,000, will have 38 beds, but a central heating and operating capacity which will allow for 62 additional beds when the population of the district demands it, and the money is forthcoming.

Palm Springs' population, according to electric meter installations, increased four times its size between 1930 and 1940; three and a half times between 1940 and 1950; and a similar increase between 1950 and 1960 is expected. So, you can readily see that further expansion will be necessary in the future.

A great many inquiries came to me asking why we have such high taxes for the hospital. This can best be answered by the fact that our bed capacity is very small and, in addition to this, the hospital must remain open and maintain a well rounded staff during five summer months when less than 50% of the beds are occupied. In fact, during the summer months, on many days, we only have three of four patients in the hospital. But your hospital is there to save lives when the occasion arises. Your hospital also accepts and cares for all patients, regardless of their ability to pay. We have a much greater percentage of charity cases than the average California hospital.

I WANT TO TAKE this opportunity of paying high tribute to the doctors of this community, to our hospital administration, and to the personnel in the hospital for their excellent service to the community. As President of the District Board, I would like to thank all members, past and present, of the Palm Springs Community Hospital Board who have done so much toward operating the hospital efficiently. A great deal of credit also goes to the citizens of the Desert Hospital District who have given so abundantly of their time, initiative, and money. Also, I wish to thank all members, past and present, of the Desert Hospital District Board, especially our capable secretary, Florian Boyd. These men have served you faithfully and are doing their best to see that this District and the people of the communities which it serves, receive the finest hospital care in the State of California at a cost per bed below the average price elsewhere in the State.

A fine hospital is essential to the health and security of all people living in or visiting the Palm Springs desert area. The men and women who have worked to make this hospital, a reality know that you will count your dollars well invested when you see the gratifying result.

Open Saturdays

Starting tomorrow The Desert Sun office will be open on Saturdays from 9 a.m. until noon. Monday's through Fridays the office is open from 9 a.m. to 5 p.m.

The Desert Sun

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Public Initiation Planned Tuesday by Legion Post

Graham Dexter, commander of Owen B. Coffman post, 519, American Legion, announced this week that the local post will hold a public initiation ceremony next Tuesday evening at World Wars Memorial Hall, North Belardo road.

Approximately 50 candidates will be inducted into the post by a special ritualistic team. The program will start at 7:30 p. m., Dexter said.

In addition to the public initiation there will be a program following in which Jan and George Olman of Olman's Travel bureau will show two special travel films.

American Legion Auxiliary will meet the same evening and a portion of the program will be a joint one.

Billboard Action up to Cities, Counties

If Palm Springs or Riverside county want to keep billboards from blocking the view along state highways and freeways they will have to do it on their own.

G. T. McCoy, state highway engineer, said this week that it would be different, even though desirable, to keep billboards from the highways through state action.

From Page One—MORE ABOUT SCHOOLS

and Palm Springs high with full day sessions starting Thursday. At the elementary schools sessions got under way in full swing Wednesday.

George Bond, transportation superintendent for the district, said motorists as a whole were extremely cooperative Sept. 22. Chief of Police A. G. Kettmann explains this law in another article to be found on page one today.

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Bad Checks Faces Charges Here

When Alonzo Fartherree turned himself in to Kansas City authorities as a California parole violator, he had forgotten all about two checks he had passed in the Village that bounced last September, Sgt. Durman Ordway said yesterday.

As a result Fartherree will be brought back to Palm Springs where he will face charges on two bad check counts, Sgt. Ordway said. The prisoner waived extradition.

Howard Brezin Back for Another Season

Eight years ago Howard Brezin, owner of one of the largest super-service stations in the Chicago area where he had lived for 25 years, visited Palm Springs. He went east, sold out his business and made Palm Springs his home. He returned last week from a visit to the Midwest convinced more than ever that this is the spot. He operates the Firestone store here.

World's Fastest Platen Press at Printery Office

The fastest platen printing press in the world, the new ultra-Heidelberg, was installed this week by the Printery at its commercial printing plant in the Center.

Capable of producing more than 5,000 impressions an hour in color or black and white, and fully automatic in every detail, the new press is the first of its kind ever used in Palm Springs.

The Printery also includes in other new equipment added during recent weeks the first Miehle vertical and the first Miehle horizontal printing presses to be seen in this city, as well as a new Baum folder with a capacity of 15,000 folded booklets per hour.

Another first for Palm Springs is the Fairchild photo engraving machine which produces either a newspaper or job printing half-tone cut from a photo in a matter of a few minutes.

Villagers are invited to see these modern machines in operation.



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Realignment Plan Opposed in Pass Area

Beaumont, Banning Against Plan to Quit Desert Area

If protests of the Pass area prevail, plans for realignment of county supervisorial districts, long sought by the desert area, will be put off for at least two years.

When the redistricting plan was given its first hearing last week at Banning, protests came from civic leaders at Banning and Beaumont.

Maps, prepared by the county planning commission were shown at the meeting.

WHEN THE MAP was shown, San Geronimo Pass leaders at once protested the plan to cut them from the desert area and place them with Hemet Valley and portions of Riverside.

Under the planning commission's proposal, San Geronimo Pass area will be removed from the Fourth district at the west boundary of Palm Springs Unified School district and realigned with Hemet, San Jacinto and land extending into the Riverside area, District Four, would extend from the west limits of the local school district to the Colorado river.

TYLER SUESS, county planner, and John Brinton, of Banning, a member of the county planning commission, said the map was prepared on a basis of population, homogeneity of community interests and topographical likeness. They explained the laws regarding districting.

Suess released figures on the population and land areas of the present districts which are now greatly unequal and cause of strong protests from desert leaders. The latter claim that the present Fourth district has almost half of the land area, 40 per cent of the population and pays 40 per cent of taxes but has only 20 per cent of the representation.

SUESS SUMMED UP the case by saying the figure "obviously gives a basis for readjustment. But that is a matter for supervisors to decide."

In the debate which followed Suess' talk and display of the map, Banning and Beaumont residents admitted that the present situation was unfair but called the proposed changes "a poor substitute for an intolerable situation."

The charge of "gerrymandering" was hurled by Mayor Charles Hendricks of Banning brought peace by suggesting that Pass residents initiate a long range plan equitable to all districts and keep it before the public until such time as it can be put into effect.

He said that while redistricting is important to the Pass area it probably would be best to "let well enough alone for the time being."

Backstrand Named to County Chamber

Lee Backstrand, Riverside business man and highway booster, was appointed member of the county chamber of commerce by supervisors Tuesday.

He replaces J. S. Bordwell, former president of the county chamber, who resigned last July.



PRIZES FOR KIDS — Harry Oliver, the Desert Rat, acts as judge and furnished some of the prizes to kids at Frances S. Stevens

Grubbs Renamed to Tram Board

Supervisors Tuesday reappointed V. W. Grubbs of Riverside as a member of the Mt. San Jacinto Winter Park Authority. Grubbs' term would have expired September 29.

The winter park authority is charged with supervising planning construction of a tramway up the east slope of Mt. San Jacinto from the vicinity of Palm Springs.

Two members of the governing board are appointed by the Supervisors, two by the City of Palm Springs and the fifth by Gov. Earl Warren.

Earl Coffman of the Desert Inn is chairman of the Authority. Grubbs' nomination for reappointment was made by Supervisor B. C. Barnes.

No Help

Cricket No Concern of Health Dep't

Leonard Miller, county sanitarian, said this week that while crickets are undoubtedly a nuisance they cannot be classed sufficiently a health menace to cause the county department of health to act.

His statement was in response to a request in Indio that the county health department do something about the pests.

He suggested that the request be referred to the Mosquito Abatement district which this year expanded to take on the great problem, too.

From Page One—MORE ABOUT HOSPITAL

met Monday night and discussed plans for formal dedication ceremonies to be held Sunday, December 9. Several noted speakers are expected and an appropriate ceremony is planned.

During the past week much equipment was moved from former Community hospital, to the new building. In the meantime, local cases requiring hospitalization are being taken to San Geronimo Pass Memorial hospital between Banning and Beaumont through an arrangement with that institution.

(An outline of the history of Desert Hospital by President Kenneth Kirk may be found on Page Two today.)

\$10,000 Asked as Result Accident

Ruth Parks, 49, of Placentia, one of the passengers aboard a Pacific Grayhound bus when it was wrecked July 27 and plunged into an All-American canal, killing one woman, filed

suit in superior court last week asking \$10,000 as result of the accident.

She sued the bus company, the Coachella Valley County Water District and both drivers involved in the crash when a water district truck and the bus collided throwing it into the canal.

She claims permanent injuries and loss of valuable luggage.

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DON'T THINK
Insurance
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WHEN YOU THINK
Insurance
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THE PLAZA
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Sitting Pretty?

You don't have to be "in the chips" to be sitting pretty these days. Chair Car seats on S.P.'s great new trains offer the best sitting there is, at the lowest rates around. You recline in luxurious ease, while the engineer drives you. (On long trips, leg rests provide a chaise-longue effect.)

Chair Cars on Southern Pacific's modern streamliners have been built with your comfort the first consideration. Dust-free, draft-free air-conditioning. No glare fluorescent lighting. Soft-as-a-cloud foam-rubber seats. Lots of leg room and move-around room. Extra large windows. Feather-touch doors. Spacious washrooms.

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247 N. Palm Canyon Drive

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C. W. McGANN, Agt; W. E. CAMPBELL Dist. Psgr. Agt.

County Holds Up Action on Sale of Surplus Bedding

Supervisors held up action on seven bids received in answer to advertisements disposing of 400 bed and mattresses, airport surplus.

Supervisors offered the beds a week ago in the belief that Coachella and Palo Verde ranchers would snap them up for their farm laborers. But bids came in only from dealers in surplus materials.

Supervisor William Jones wanted to reject all bids and give the bedding to civil defense but other supervisors decided to wait until today before acting on the bids.

Mike Mader of the Palo Verde Cotton Growers association urged them to wait. He said he had mailed in a bid which was probably delayed in the mails. His association wants the bedding for its Mexican laborers.

FOR SALE

LAS PALMAS ESTATES

NEW DESERT MODERN
Four Bedrooms and Four Baths

THE REST OF THE MANY CONVENIENCES YOU MUST SEE FOR YOURSELF

Located on the finest corner in the Las Palmas Estates — open for inspection every day until sold, at 1255 Camino de Mirasol.

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— SEE THIS OUTSTANDING HOME TODAY —

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EXCLUSIVE AGENT

475 N. Palm Canyon Dr.

Phone 2727

The Desert Sun—3
Palm Springs, Fri., Sept. 14, 1951

Don't Miss These **FOOD VALUES** at **SAFEWAY**

CHEESE
Mild Oregon Cheddar. Excellent to cook or use in sandwiches. Delicious served with apple pie.
Pre-cut and wrapped. **lb. 47¢**

APPLES
Northern grown Bellflowers. Excellent to eat, for making applesauce or pies.
4 lbs. 25¢
Delicious with roast pork.

PORK ROAST
Eastern grain-fed pork. Whole fresh picnics. **lb. 37¢**
SHOULDER BUTT CUT **lb. 49¢**

FROZEN FOODS

Lemonade	Bel-air Frozen	6-oz. can	11¢
Orange Juice	Bel-air Frozen	6-oz. can	19¢
Green Peas	Bel-air Frozen	12-oz. pkg.	20¢
Strawberries	Bel-air Frozen	12-oz. pkg.	30¢

MORE LOW PRICES

Lac-Mix	Non Fat Dry Milk Solids	1-lb. pkg.	36¢
Cracked Wheat Bread	Mrs. Wright's, sliced. Freshly baked.	small loaf	17¢
Butter and Egg Bread	Mrs. Wright's, sliced. Freshly baked.	small loaf	17¢

LARGE EGGS GRADE A carton of one dozen **73¢**

TUNA STAR KIST 6 1/2-oz. Chunks can **27¢**

MARGARINE Sunnybank Yellow. Foil-Wrapped Cubes. Carton **29¢**

PEANUT BUTTER Beverly 12-oz. Brand jar **33¢**
Chunk or Regular. For school lunches. (Regular, 24-oz. 57¢)

FLEET MIX For Biscuits. Makes 40-oz. Delicious Coffee Cake. Too. pkg. **39¢**

SAVE 10¢
ON A 10-LB. OR LARGER BAG OF **KITCHEN CRAFT FLOUR**
Guaranteed to Work Wonders With Any Recipe!
Bring this coupon to our store and get 10¢ off the regular retail price of a 10-lb. or larger bag of Kitchen Craft flour.
OFFER EXPIRES OCTOBER 14, 1951
Cash Value 1/20th of 1 Cent.

FLOUR KITCHEN CRAFT 10-lb. bag **99¢** 25-lb. bag **2.25**

SPECIAL VALUES ON SAFEWAY MEATS

PURE PORK SAUSAGE

Select Eastern Pork	BULK LINKS	lb. 55¢	IN VISKING	1-lb. Roll	47¢
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SLICED BACON
In heat sealed packages.
CUHAHY GRADE B PUR-ITAN **lb. 57¢** **lb. 49¢**

BEEF ROAST
Cut from shoulder of U. S. CHOICE grade beef.
Blade Cut **lb. 69¢** Arm Cut **lb. 73¢**

WELCH'S Preserves

Peach or Apricot	10-oz. jar	25¢
Pineapple, Cherry, or Cherrylode	10-oz. jar	27¢
Seedless Blackberry	10-oz. jar	30¢
Red Raspberry	10-oz. jar	33¢
Welch's Grape Juice	12-oz. bottle	22¢

New York Concord. (24-oz. bottle, 40¢)

Round Steak BONELESS CUTS U. S. Choice Beef lb. **98¢**

Boiling Beef Plate Meat U. S. CHOICE lb. **29¢**

Spareribs Select Eastern Pork Medium Size lb. **39¢**

Sliced Beef Liver Whole Fresh Picnics lb. **71¢**

Pork Shoulder Eastern, grain fed. (Butt cut, lb. 49¢) lb. **37¢**

Fillet of Sole Reddy for Pan lb. **63¢**

Ocean Perch Fillet lb. **49¢**

Frying Chickens Manor House Grade A, Eviscerated, cut up, pan ready. Gov't Graded lb. **72¢**

Midget Turkeys Beltsville type, 4 to 8 lbs., Eviscerated. lb. **67¢**

FRESH FRUIT & VEGETABLE VALUES

CORN Golden Cross, Northern Grown ear **5¢**

Bellflower Apples Northern Grown 4 lbs. **25¢**

Seedless Grapes Northern Thompson 2 lbs. **17¢**

Bunched Goods Radishes or Green Onions 3 for **10¢**

Banana Squash Excellent to Bake lb. **5¢**

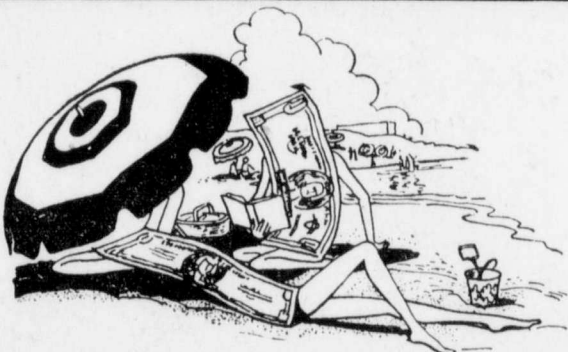
CUCUMBERS Long Green each **2¢**

SAFEWAY

PRICES EFFECTIVE THROUGH SAT., SEPT. 15, 1951, AT SAFEWAY STORES IN THIS AREA. Right to limit reserves. No sales to dealers. Sales tax added to retail prices on taxable items.

Your Local Safeway

226 N. Palm Canyon Drive, Palm Springs



NO VACATIONS HERE FOR SAVINGS DOLLARS

No matter how hot the summer weather, your savings here keep right on working, your entire account earning at the same liberal rate! You can look forward to a time of "taking it easy" by accumulating retirement funds in a savings account here. Savings are insured to \$10,000 and earnings are compounded semi-annually. Let's talk it over!

Coachella Valley Savings
AND LOAN ASSOCIATION

262 N. PALM CANYON DRIVE Phone 2356

Busy Program at Community Church Sunday

Community church Sunday school is launching the season with an enthusiastic teaching staff under the direction of Miss Lee Keith, director of Christian education. Dr. James H. Blackstone Jr., pastor, said this week. Many of the superintendents and teachers attended the teaching training conference at Forest Home in June. There will be departments and classes for all ages. The department superintendents are as follows: Mrs. Charles McDonald, Nursery; Mrs. Donald Cole, beginners; Mrs. Ross Blaming, primary; Mrs. Wilson Hall, junior; Miss Alta Weide, junior high; Mr. and Mrs. David King, senior high; Miss Katherine Finchey, Young adult; Dr. James H. Blackstone, fellowship class; Rev. Wade Pinckney, bible class.

"ALL OLD MEMBERS and new friends are invited to be on deck this Sunday to begin this season's cruise," said Dr. Black-

stone: "We expect to visit many interesting places in the Bible lands as well as learn and experience many wonderful truths as they hear Bible and study God's word in Sunday School. The time is 9:45 a. m."

Senior High Department has a great treat in store Sunday, he said, both in Sunday school class and Christian Endeavor Society. Charles Mellis, a pilot and secretary of the Missionary Aviation Fellowship is flying to Palm Springs from Los Angeles to spend the day. He will present the Sunday School lesson Sunday morning and will speak at the Church at 6: p.m.

HIGH SCHOOL department has a new room at the Church and has big plans for the season. Mr. and Mrs. David King are in charge.

At the 11 a.m. service, Blackstone Jr. will preach on the text "He brought him to Jesus." Junior High C. E. will commence its activities for the season with a discussion meeting at 6 p.m. under the leadership of Mr. Blackstone. The Senior high society will hear Charles Mellis at the same hour in their first meeting.

At the evening service Mellis will show Kodachrome slides and tell how Christian Missions have taken wings in this modern post-war era.

**READ SUN
CLASSIFIED
FOR QUICK RESULTS**

New Minister to Speak Sunday at Cathedral Church

Dr. Graham C. Hunter, who assumes pastorate of the Cathedral City Community church this week, brings a remarkable record of initiative and leadership in a variety of community, civic, and religious fields.

varied training, in Princeton University, Union Theological Seminary, Columbia University, and Occidental College, gives him a versatility which he has put to useful purpose, Cathedral City church leaders said.

Appearing in Who's Who, he has been active as a member of the Red Cross Palestine Unit, 1918-1919; Secretary to the Universal Christian Conference on Life and Work held in Stockholm in 1925, and a member of a conference in Rumania in 1927 on Rights of Religious Minorities. He is also an author, including production of "Luke, First Century Christian," "John Muir, Mystic" and "Rumania, Ten Years After."

Dr. Hunter has been pastor of the Presbyterian Church of Fullerton for 27 years with a history of growth and progress of his church



FLYING MISSIONARIES.—Charles Mellis, who will present illustrated talk on "Missions Take Wings" at Community church Sunday night.

Winged Missions Topic at Church

"Missions Take Wings" will be the subject of an illustrated talk by Charles Mellis, secretary of the Missionary Aviation Fellowship, at Palm Springs Community church Sunday, at 7:30 p. m.

Mellis, who served as a bomber pilot during World War II, will show Kodachrome slides from Latin America illustrating how ex-servicemen with missionary vision are operating light planes in jungle areas to serve missionaries living on isolated stations.

The Missionary Aviation Fellowship, with headquarters in Los Angeles, California, operates three planes at present in Mexico and Ecuador. Each plane keeps a number of mission stations regularly supplied with fresh food, medicine and mail. Missionaries are flown to isolated villages on evangelistic trips and to give medical aid. Also the presence of these planes make it possible to build new mission stations deeper in the jungles.

Foursquare

New Church Opens
in Palm Springs

Church of the Foursquare Gospel has sent two recent college graduates to their newly established church in Palm Springs. Rev. and Mrs. Jack B. Morrow conducted their first services September 2, 1951.

Sunday, at the 11 a.m. worship service the pastor will be speaking on the subject "The First Man Converted in Europe". The church is located one block off North Indian ave. at Oasis, near the radio station.

St. Paul's Opens Season Sunday

Episcopal church, St. Paul's in the Desert, will re-open next Sunday, Sept. 16, for the new season, with all three regular morning services: 8:00 A.M. Holy Communion; 9:45 A.M. Sunday school, and 11:00 A.M. divine service and sermon, the Rev. Robert M. Hogarth, rector, said.

He arrived home last Monday after a long vacation at his house in Yucaipa with occasional stays in cooler climes, Lake Arrowhead and Laguna Beach.

Immediately after the opening service next Sunday he will again take to the road to attend the three day Clergy Conference, Monday, Tuesday and Wednesday, at the Huntington hotel, Pasadena.

Village Air Force Reservists Start Season Monday

The 9348th Air Force Reservists will meet next Monday night at 7:30 at Palm Springs high school.

Major Seamus Nunan, principal of Nellie Coffman school and commanding officer of the local Air Force Reserve group said that this first meeting is an important one. The educational program and group activities for the coming year will be planned. All members and visiting reservists are invited to attend this meeting.

"The United States Air Force Reserve has a message for men," said Major Nunan. "You have a job which can be done in your spare time, right at home. All you need is to be a veteran of World War II. You are then eligible to be a member of a Volunteer Reserve Training Unit. It takes so little time and yet it will mean so much in the time to come. Help keep your future and your country's secure. Join the your country's secure. Air Reserve Training Squadron here in Palm Springs. Contact me at phone 3244. Attend the meeting Monday night at 7:30 at the Palm Springs high school."

Announce Hours for Masses at Catholic Church

The Rev. Michael O'Connor of Our Lady of Solitude, Catholic church, said Wednesday that new hours for Sunday Masses at the church, 151 West Alejo, will go into effect this coming Sunday.

During the season the new hours are 6:15 a.m., 8:30 a.m., 10 a.m., and 11:30 a.m.

Arthur B. Norton Taken by Death

Arthur Burr Norton, Pasadena man, and well known winter resident of Palm Springs for the past ten years, husband of the late Emily B. Norton, passed away of an acute heart attack September 4, at New Sharon, Maine, according to word received here this week.

Mr. Norton was a 32nd degree Mason, Alhambra Blue Lodge and of the Scottish Rite Consistory of Pasadena. He was also a

Forgets It

Carlin Values Life
More Than Pistol

According to dispatches from the Korean front, Jimmy Carlin lost his pistol but didn't go back to look for it. Carlin, a corporal and combat photographer with the second infantry division, was with a patrol near enemy lines when Chinese opened fire.

Mortor Shells fell behind them and as he was leaving the spot in a hurry, Carlin felt a jar behind him.

When safety was reached Carlin felt around for his pistol. It wasn't there. The whole belt was gone and there was a large hole in his pants.

Offices, Banks Close for Admission Day

Banks, city hall and state and county offices were closed Monday. It was Admission Day which fell on Sunday, September 9 but was observed Monday, September 10. California was 101 years old on Admission day.

member of the Farmington Grange, Farmington, Maine where he was born.

To those who knew him intimately, Arthur Norton though naturally modest and retiring, was very popular and was known as a most devoted husband and father.

In his later years he gave up all business interests to care for and comfort his ailing wife.

a helpless invalid. This unselfish act on his part will long be remembered by his friends who admired and loved him for it.

Arthur Norton is survived by his two sons, Peter Norton of Azusa and Henry Norton of Jalisco, New Mexico and six grandchildren.

Interment was at the Farmington Cemetery Farmington Me., with Masonic Rites.

JACQUE & VICTOR'S DESERT INN SALON OF BEAUTY



VICTOR



JACQUE

Announce the re-opening

Monday, Sept. 17th

Beginning another sparkling season with the skilled artistry and original styling of Jacquie and Victor. Creative hands combined with the finest of preparations offer you the ultimate in today's hair fashions. The same courteous and proficient staff will be on hand to greet you.

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Enjoyment from

Saturday Evening at 8 p. m. and
for Cocktail Dancing Sunday Afternoon



Hotel
del Tahquitz
PALM SPRINGS CALIFORNIA

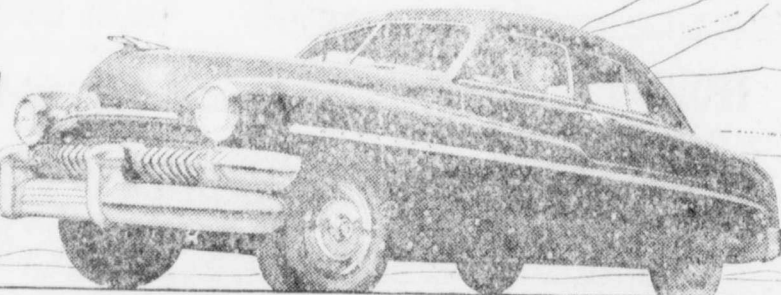
Nat and Jean Torgan, resident managers

Honey-Smooth



ROAD-TEST IT FOR PROOF OF PERFORMANCE!

It's more a treat than a test, when you put a new Mercury through its paces. You never knew that traffic could be tamed so easily—that hills could simply melt away! The secret? Lots of things—its husky V-type "8" engine—its low-slung design—its nimble steering. Yes, here's sweat driving, with all the thrills that makes Mercury so popular.

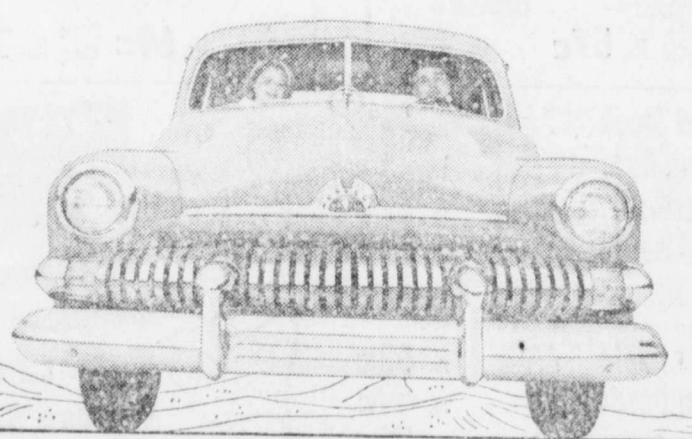


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Does it have a down-to-earth first price? Mercury's price tag you can understand—a big dollar's worth for every dollar invested.

Will you be sure of good gasoline mileage? Mercury has proved its more-miles-per-gallon by winning officially sponsored economy tests.

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Is it famous for long life? It is indeed! 92% of all Mercurys ever built for use in this country are still on the road, according to studies of the latest annual official registration figures.

3-WAY CHOICE! For "the drive of your life!" Mercury offers you a triple choice in transmissions. Merc-O-Matic Drive, the new smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-ease standard transmission.

2-WAY TEST PROVES

MERCURY

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Springs and you'll find all-occasion,

exciting and colorful new fashions

for fall, right out of the magazine

pages...delightful ideas for children's

school clothes...a complete home

store...and, an exquisite

array of gifts!

September 17th

starts an exciting

new year at

Bullock's Palm Springs

CATHEDRAL CITY NEWS

By Mrs. Paul Clark

Phone 8-4691

Mrs. Paul W. Clark, Phone 8-4691
After a years absence from this column owing to other pressing business, your correspondent is happy to greet old and new. We ask for your co-operation in telling us of items of interest concerning civic business or social affairs. Our address is 68-762 Broadway, corner of Van Fleet and the telephone is 814691.

Broadway Preparing for Busy season

Great activity is apparent along Broadway's newly curbed and paved expanse as the local businessmen prepare for what promises to be an exceptionally busy season. There are a number of changes of ownership and new firms along the boulevard: starting near the west end of Broadway Sam Keeland is operating the Tampico, having taken over from Charles Doorley. Charles McClure has joined with Sam Arner of the Desert Realty in the general insurance business. E. M. Jorgensen, the local Times agent has opened a real estate office in the Renner building. Harold Miller has moved his 5 and 10 cent store from the Evans Building to the new Cobb building on Broadway near Glenn Avenue. Mrs. Ruth Biles has moved her real estate office to Glenn Avenue near Broadway. J. C. Manahan has opened a Shell Oil station at the corner of Glenn Avenue and Broadway. Frances Wood has taken James Henderson. Dr. J. J. Alamey has opened a restaurant in the Alamey building at Broadway and First Street. The Percival Tailoring Company has opened a shop in the Schmidt building near Van Fleet. Sam Montesanto has moved his upholstery shop to the Evans building at the corner of the highway and Encelia Lane. Mr. and Mrs. Paul Clark who formerly operated Sunhaven Court have purchased the W. R.

Hillery Insurance Agency and leased the Hillery office where they are engaged in the general insurance and real estate business. Mr. Hillery is continuing in the real estate business in the same office. Mrs. Eva Kelly's Desert Cafe will re-open next week in the new building erected by W. R. Hillery on Grove Street adjoining Broadway. Dr. M. I. Leff, M. D. formerly of Los Angeles is opening new offices on Grove Street just off Broadway. Mrs. Flora L. Otto has opened a real estate office at the intersection of Grove and Broadway. John Weiper is operating the Wilshire gas station on Date Palm and Broadway. The Delaney Brothers of Santa Ana and Laguna have opened a fresh fried shrimp stand on the highway just east of Date Palm. Mr. and Mrs. Dave Klempner have purchased the Gordon Trailer Park on B Street just off Broadway. George and Lillian Miller have purchased Sunhaven Court at the corner of Date Palm and Broadway from Paul and Mildred Clark and are operating it the year round.

Fire Protection Greatly Increased

Cathedral Fire Protection District has just completed the installation of twenty five fire hydrants at locations designated by the Fire Underwriters of the Pacific and so situated that no building is further than 500 feet from a hydrant. The District was organized last Spring with board members W. R. Hillery, Paul W. Clark, Vernon Krings, Emil Greener and L. C. Lewis, president. The purpose of the district is to take necessary measures to provide better fire protection and by so doing also secure a general reduction in fire insurance premiums. The Cathedral City Water Company was given the contract for installing the hydrants on a cost plus basis. Mr. Lewis points out that every hydrant has a separate cut off valve so that in case of accident the entire main does not need to be shut off. This is an improvement over the installation in most other unincorporated areas. The board of underwriters has been notified of completion of the project and an early decision is hoped for concerning lower insurance premiums.

Sanitation Contract Let by District

Cathedral Sanitation District board has just entered into a contract with Hicks & Allred operating the Desert Disposal Service for the pick-up of garbage and refuse. Pick-ups will continue to be made on Monday and Friday as usual. Orders and payments for service which previously have been handled at the Cathedral Pharmacy should be given to Hicks & Allred at 450 Van Fleet Street or telephone 8-4491. The district board R. H. Sherrill, Claude Cobb, Riley Egbert, Mike Gordon and Paul Clark, president, states that the contract was given after long negotiations with several organizations and believes that residents will be given more efficient service and at a reduced tax rate over previous years.

William Hotchkiss Enrolls at Cal Poly

William S. Hotchkiss is at San Luis Obispo to register in the annual husbandry course at California State Polytechnic college. The Fall term opens Monday.

Desert Mineral Society Winner at Hemet Fair

Competing against two of the older and more active mineral and gem societies of Riverside county, the newly organized Shadow Mountain Gem and Mineral Society won a second prize and cash award of \$25 at the Hemet Farmers Festival for their group display in the mines and minerals section.

The local exhibits, made up of selected specimens from club members in Palm Springs, Desert Hot Springs, Palm Desert, Cathedral City, Indio and Coachella, nosed out the highly favored San Geronimo Gem and Mineral Society of Banning for second place by being more representative and better displayed, although it was a somewhat smaller exhibit. Banning won third place and Hemet Rock-hounds took first place.

IT WAS the first active competition for the Shadow Mountaineers who—with a present membership of 137—have only been organized three months. The local group is made up of members from Palm Springs, Indio, Desert, Desert Hot Springs, Palm Coachella and Desert Center. Organized during the summer months, while most desert residents were elsewhere on vacation, the first public meeting of the society will be held on Friday night, Sept. 14, at Palm Desert Community Church, with Leland Quick, editor of The Lapidary Journal, as the speaker. Admission is free and the meetings are open to the public.

New School

County Official Dedicates Building

That schools and churches are the most forceful agencies for countering the apparent moral decline in American society, keynoted a talk given by County School Superintendent Ray Johnson at dedication services for the new Cabazon schoolhouse Sunday. "We in the schools need to work hard to fight against vicious blight," he said. "Linked with the home and church, the modern school does have the key to right living in the world today." School Trustee George Bloeser, who introduced the speaker, presented also Dick Partin, president of the Board, and Reg Cayce, the third member. Teachers were introduced by Denis H. Biverson, new principal of the school. Rev. Zora Angus opened the ceremonies with a prayer of invocation.

Coachella Valley 99s Meet, Elect Eleanor Wagner

Coachella Valley Chapter of Ninety Nines, international organization of women pilots, met for dinner and a business session at Angelo's in Palm Desert last Wednesday evening.

Plans for the coming year were brought before the group. They include a Wing Scout program which will be sponsored by local Girl Scout groups in the valley and a possible air-race and airshow day some time during the coming winter season, arrangements to be supervised by the local Ninety Nine chapter. The events will be open to both men and women pilots in this vicinity.

Officers for the new year were also elected and will be inducted into their new positions at the next chapter meeting October 27 at the home of Mrs. Ethelyn Bushey in Indio.

New officers are: chairman, Mrs. Eleanor Wagner, Palm Springs; secretary-treasurer, Mrs. Shirley Butvedas, Indio; historian and membership chairman, Mrs. Ethelyn Bushey, Indio; flight chairman, Mrs. Kay King, Indio, and her committee which will consist of Mrs. Jimmie Palazzi of Palm Springs and Mrs. Mary Buck of Indio. Two new members were officially added to the Coachella Valley chapter—they are, Mrs. Vi Nisely of Thermal and Mrs. Mary Buck of Indio.

Village School Nurse Elected District Officer

Miss Elizabeth Pukas, Palm Springs District school nurse, attended the first fall meeting of District 23, California State Nurses association at Fairmont park, Riverside, last week. During the short business meeting Miss Pukas was nominated for first vice-president of the



PROMOTED—Fred Oldendorf Jr., who has been appointed assistant general manager by California Electric Power company.

Oldendorf Named to New Position

Fred Oldendorf, Jr., Vice-President of California Electric Power Company, has been appointed Assistant General Manager it was announced today by Albert Cage President of the company. Mr. Oldendorf's new position becomes effective immediately and he will report to C. C. Ernst, Vice-President and General Manager, at Riverside.

Mr. Oldendorf attended Riverside city schools including Riverside College, of which he is a graduate, and upon the completion of his schooling he started his career with the company as a clerk in the Operating Department.

After serving the company in many various capacities he became Assistant to the President in 1944 and two years later was elected Vice-President.

District Nurses association. Miss Pukas was also named as delegate to the annual convention of the California State Nurses association which will meet in San Francisco on November 14, 1951.

Supervisors Put Committees on Streamline Basis

Streamlining of the committee arrangement of the board of supervisors by making most committees the responsibility of a single supervisor instead of the two formerly named to each was announced Friday by Board Chairman Irwin Hayden. "We think this system will make for greater simplicity and efficiency in handling matters referred to the committees," he said.

THREE COMMITTEES will retain membership of two supervisors. Homer Varner, (chairman) and William E. Jones will comprise the agriculture committee, having jurisdiction over the agricultural extension service, livestock inspector and the sealer of weight and measures. B. C. Barnes (chairman) and Sherman E. Lewis will be in charge of the ways and means committee, which also will handle matters concerning all departments not specifically assigned to one of the other committees.

Jones (chairman) and Lewis will look after roads and surveys, including the road commissioner and surveyor and the road camps.

FOLLOWING are the assignments for each supervisor on the single-man committee setup. Varner, Airport Commission,

Planning Commission, Welfare Department.
Jones—Building and Grounds, County farm.
Barnes—forest protection, County garage, Sheriff's department.
Lewis—Health Department, Veterans' Service Office.

NELSON'S VALUE DAYS FRIDAY-SATURDAY-SUNDAY!

Regular 5.95 MacGregor

Gingham Sport Shirts

Long Sleeves 3.95
All Sizes
SALE PRICE

Regular 2.95 Rayon-Linen

SPORT SHIRTS

Short Sleeves 1.95
All Sizes
SALE PRICE



SHORT LOT TABLE

Underwear—Tee Shirts and many, many other fine items—All Sizes!

1/3 off

Nelson's FOR MEN

"In The Center Arcade"

174 N. Palm Canyon Dr.

Fellows! Girls!



Join the Crowd... Get "SCHOOL DAZE"

THE FUN SCRAPBOOK OF YOUR SCHOOL YEAR
26 HILARIOUS PAGES

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Snapshots of friends, teams, teachers!
Scores, dates, class schedules, grades!
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offered to you by Sylvania maker of SUPERFLASH, world's most popular, surest-firing flashbulb

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MILES OF SPECTACULAR FREE EXHIBITS -- ALL NEW -- ALL DIFFERENT
NO DIRT -- NO TRAFFIC JAMS -- NO TROUBLE -- PAVED PARKING FOR 40,000 CARS

THREE STUPENDOUS NIGHT SHOWS

BLACKSTONE -- "WORLD'S GREATEST" MAGICIAN SEPT. 16-17-18
"CAVALCADE OF STARS OF '51" LAST EIGHT NIGHTS
INTERNATIONAL WRESTLING BOUTS SEPT. 17-22

COUNTLESS ATTRACTIONS HEADED BY THE GREATEST SENSATION OF THEM ALL
"GIGANTIC SKI JUMP" WITH OLYMPIC STARS!
DON'T MISS IT

POMONA

Sept. 14 - Sept. 30

HORSE RACING DAILY

WITH PARI MUTUELS

"I took the Blindfold Test --that new Dodge Oriflow Ride sure opened my eyes!"

Says DANIEL F. HOWARD, JR., of New York City, "The Blindfold Test convinced me! The new Dodge Oriflow Ride really levels out the worst kind of bumps and ruts," continues Mr. Howard, "No ride has ever been so smooth."

Come in! Try it!
FEEL HOW NEW ORIFLOW RIDE MAKES ROUGHEST ROADS BOULEVARD-SMOOTH!

Here's something new and wonderful in riding smoothness you notice from the very start!
Blindfolded you ride over a bumpy road. You're told the ruts are there -- but you don't feel them! Gone is the pitch, bounce and jar you experience in other cars as the new Dodge Oriflow Ride levels out the rough spots. And with blindfold off you'll be amazed you traveled over such bumps and chuckholes.
Words alone can't tell it all! That's why we invite you to take this daring "Blindfold Test" today. You could pay up to \$1,000 more for a car and still not get all the extra roominess, ease of handling, famous Dodge dependability!

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DODGE
Drive it 5 minutes...and you'll drive it for years!

Specifications and equipment subject to change without notice

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Carnation Fresh Milk
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BECAUSE CARNATION HAS THAT CREAMY FLAVOR FAMILIES FAVOR

BECAUSE CARNATION MILK IS RUSHED FARM-FRESH TO YOU EVERY DAY

Look for the Red & White Carton

Change to
Carnation FRESH MILK
-today!

Palm Desert Sunbeams

By EDITH EDDY WARD

Palm Desert's newest home owners are Mr. and Mrs. Leland Quick, who have purchased the Mae Alson home on Verba Santa Drive. The story of Leland Quick and how he happened to settle in the desert is an interesting one.

Nine years ago, Mr. Quick began writing a story on amateur gem cutting for the Desert Magazine. It has run in every issue since then and is one of the most popular features in that publication. At the time gem cutting (Man's oldest art form) was experiencing a boom as a revived craft form and, in the intervening years, it has become the fastest growing hobby in America and is now considered the third largest "doing" hobby in the country.

Mr. Quick's readers began writing for more information until it appeared that the time was ripe to publish a magazine covering their interests exclusively.

In April, 1947 he began publishing the "Lapidary Journal" as a quarterly and, by the end of the year, he had subscribers in every state and most foreign countries. The demand was so great that, beginning with volume two, the Journal was published as a bi-monthly.

Mr. Quick was Vice-President of the E. S. Miller Laboratories, Inc. in Los Angeles, the largest pharmaceutical manufacturing company in the west, and Vice President of the American Pharmaceutical Manufacturers' Association. However, he "had a bear by the tail" in the Journal which has grown phenomenally and he retired from business to devote his full time to it. Last March he leased quarters in the Desert Magazine Pueblo and the magazine is now published on Randall Henderson's presses and is one of the leading businesses of this area.

Publisher Quick has lectured on the lapidary art meanwhile in museums and universities from coast to coast and has been instrumental in organizing societies in New York, Cleveland, Washington and many in the Los Angeles area. He was first President of the Los Angeles Lapidary Society, the leader in the field of more than 300 such organizations — the latest of which is the Shadow Mountain Gem and Mineral Society, which already has 134 members, since its organization two months ago.

Mae Alson will be returning to Minneapolis in October to spend the holidays with her family and will be back in Palm Desert by January. She has spent a year on the desert regaining her health and claims it has done her a world of good. Mrs. Olson's house guests this week were Flo and Alden Coffin of Encino, Calif., formerly from Minneapolis.

Mr. and Mrs. Al Peterson left this week for a short vacation in the high Sierras. They will visit Millie Mitchell at her Vallecito Cattle ranch where Millie has a good old beef barbecue planned for them, then on to Kennedy Meadows resort and over the Sonora Pass to Mammoth Lakes. The Petersons stayed on the desert all summer and were kept busy furnishing and landscaping their lovely new house in Shadow Mountain Estates.

Mr. and Mrs. Robert K. Henson flew in from Pittsburgh this week to consult with the Duval Construction Co. on plans for the expansion of the Hanson business center at Palm Desert. With six units already completed and occupied, Mr. Hanson stated he will build more units as the demand for space increases.

Mrs. Henrietta Werder has moved to Palm Desert and will devote her time to the management of the Shadow Mountain Terrace, which she owns with her sister, Mrs. Grace Pebbles.

Edgar Bergan flew in for a brief stay in Charlie McCarthy's Sun Lodge.



PUBLISHER—Oliver B. Jaynes, Palm Springs, president of the Riverside County Publishers association, addresses the group when the publishers were guests of the Hemet Fair at Hemet. Most of the newsmen there, however, were watching the Haynes sisters, accordionists who entertained the group. There's one on each side of the RNPA president.

Publishers Guests at Hemet Fair

Riverside county's newspaper publishers and their wives were guests of the Farmers Fair of Riverside county for a complimentary dinner in Hemet, last Friday evening. Beauty queens from numerous towns in the county — known as Farmers' Daughters — were also guests at the occasion, held at Grandolfo's cafe across the street from the fair grounds in Hemet. Entertainment during the occasion was supplied by the Haines Twins, accordionists.

FOLLOWING the dinner, Harry Hofmann, publicity director of the Fair, escorted the publishers and their ladies through a tour of the fair grounds.

Almost all of the county's newspapers were represented at the occasion which also served as a meeting of the Riverside county Unit of California Newspaper Publishers association of which Oliver Jaynes, publisher of The Desert Sun, is president. Attending the meeting, in addition to Mr. and Mrs. Jaynes, were Percy Whiteside, publisher of the Palm Springs News, and Mrs. Whiteside.

JAY LUMIS, president of the Fair, welcomed the guests on behalf of the sponsors and told the publishers of the history and future plans for the Fair which is held at Hemet in September each year. President Jaynes introduced Mr. Whiteside and Mr. and Mrs. Ward Risvold, recent purchasers of the Banning Record, as new Riverside county publishers.

Doll House Set for Re-Opening September 27

Arriving in Palm Springs this week to make preparations for the opening of the Palm Springs Doll House is owner, George Strebe, who maintains that this season in Balboa surpassed all expectations, and he will keep open until the end of September. The Strebes will both return to the desert shortly to open the Palm Springs Doll House, which is planned for Thursday, September 27.

Supplying entertainment will be the famed Guadalajara Trio, which has been with the Doll House for over ten consecutive seasons.

Mr and Mrs. H. L. Olmstead came here from Alaska and liked the Village immediately. So now, they said this week, they are becoming permanent residents.

Gregory Hall's Fourth Birthday Cause of Party

Gregory David Hall celebrated his fourth birthday Saturday evening and in honor of the event Mr. and Mrs. William Hall entertained several of his young friends and their parents at a dinner in the patio of their home.

Guests were Jimmy and Hugh Curtis, Janet Lee Duke, Curtis and Gary Bailey and Gayle Hall, also the lad's maternal grandmother, Mrs. John Duke of Colton.

Movies were shown and ice cream and cake served.

September 12 Big Day at DuBose Home

Wednesday, September 12, was a big day in the Kenneth DuBose household.

On that day Kenny and Mrs. DuBose were celebrating their 26th anniversary.

Also on that day they became grandparents.

A baby daughter, named Dawn DuBose, was born to Mrs. Don DuBose (the former Betty Krause) at San Geronio Pass Memorial Hospital.

"Ruth was so excited when she called me that she forgot to tell me the weight on arrival and I was too excited to ask her", said DuBose, owner of the Village 5 and 10 and the Thrifty.

Mrs. Jumper Daughter Return

Mrs. Helen Jumper and daughter Nurse Celeste are back in the Village this week after spending a month at Newport Beach. While there they spent a part of almost everyday visiting George Strebe's Doll House where they could listen to the music of the Guadalajara Boys.

Ethel Strebe Celebrates Birthday

Eighteen guests gathered at the Balboa Doll House as guests of George and Ethel Strebe, who were celebrating Ethel Strebe's birthday, last Saturday.

Guests gathered first for cocktails, after which dinner was served and gifts were presented to Ethel by George. Highlight of the evening was a brand new Cadillac convertible presented. Two city blocks later, as Ethel had hopped into the car for a trial run she received a ticket for a traffic violation.

However, her spirits were not dampened, and the party resumed. Among those wishing Ethel happy returns of the day were Mr. and Mrs. Warren Strebe, Mr. and Mrs. Charles Smith of Long Beach, Mr. and Mrs. Donald Linkie, Dr. and Mrs. Charles Baldwin of Los Angeles, Mr. and Mrs. Ralph Duncan with the Ken Shumakers of Fullerton and the James Whites (LA).

Staley's Return from Summer Vacation Jaunts

"The fishing was good at Jordan's high up the Sierra mountains and my vacation was peaceful and cool."

Dr. P. A. Staley was heard to make that report to friends in the Village following his and Mrs. Staley's return to Palm Springs Tuesday afternoon.

Most of the month's vacation period was spent at Manhatten Beach where Mrs. Staley remained while the doctor went on his fishing trip. Jordan's, by the way, a rugged mountain retreat, is co-owned by Hutch Moseley, local Village grocer.

The doctor will not be back in his office "officially" until next week.

Auxiliary to Start Season Next Week

Next Tuesday will see a busy season get under way for Owen Coffman Unit 519 American Legion Auxiliary when members meet at World Wars Memorial Building at 7:30 p.m.

Members of the Auxiliary and their guests will first witness the initiation ceremony, to be conducted by Owen Coffman Post No. 519 ritual team, for a large group of new members.

AT TUESDAY'S meeting highlights of the state convention of the Auxiliary, which was held in San Diego this past week, and attended by Mrs. Lou Billington, Unit president, Mrs. Harold Lienau, and Mrs. John Follansbee, will be related in reports by these delegates.

Plans for Unit activities will be outlined during the business session, giving special consideration to the Rehabilitation, Child Welfare, Americanism, Community Service, and Membership programs.

Women of the community who are eligible to membership in the American Legion Auxiliary are invited to join Owen Coffman Unit.

MEMBERSHIP is limited to (a) Mothers, wives, sisters and daughters of all members of the American Legion. (b) Mothers, wives, sisters and daughters of all men and women who were in the armed forces of the United States and died in line of duty, or after honorable discharge. (c) Women who of their own right are eligible to membership in the American Legion.

Hicks Family Back in City

Mrs. Caroline Hicks and two of her children returned to the Village Tuesday evening directly from Buffalo, New York where she spent a week visiting at the home of her parents.

Her return was preceded a week by husband Harold and two children from their summer vacation spent near Boston, Massachusetts.

"It was the finest vacation he family and I have enjoyed for many years," declared Hicks from behind his desk at the Palm Springs Water Company.

Anne Hyland, Romatko Married in Yuma

The marriage Labor Day in Yuma, Ariz., of Johnny Romatko and Anne Marie Hyland was revealed here this week.

The bride is an operator at Helen of Hollywood's Salon and the bridegroom is employed at Palm Springs Bowling academy.

Zaddie Bunker Guest of Honor on Anniversary

Balboa Doll House was jumping one day last week. There was a ten-tiered birthday cake, music, refreshments and food. It was the occasion of the 64th birthday of a Village pioneer, Mrs. Zaddie Bunker and all of the clan as well as a host of friends were there to wish her well.

Palm Desert Season Off to Early Start

Making an early beginning to the forthcoming winter season on the desert, Mr. and Mrs. Art Pierson of Palm Desert invited friends to a cocktail party at the well known "Blossom Home" near the Shadow Mountain Club. Among those attending was Miss Edith Eddy Ward, who has just returned from an extensive trip to Hawaii.

Burkets Back from Tour of Alaskan Cities

"I always wanted to see Alaska and now that I have, I realize I haven't seen enough of Palm Springs."

So declared Mrs. Burket on her return to the Village this week following a cruise with her husband up the Inland Passage to as far north as Seward, Alaska.

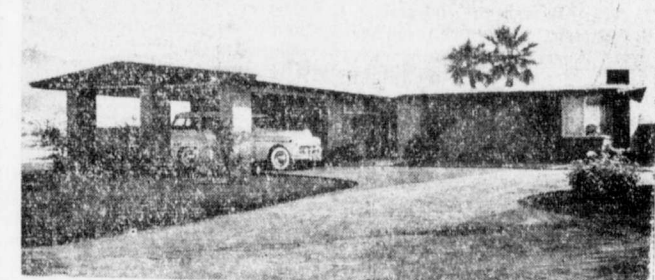
"Charley and I are old timers in Palm Springs and we have always dreamed of making the trip to Alaska. Now that we have, our appreciation of Palm Springs has increased immeasurably."

Alaska is beautiful, Mrs. Burket said "but it is also very rugged, primitive and I had the feeling that most of the communities we visited were just recently touched by civilization."

The couple visited friends going and returning.

Palm Desert PROPERTIES

One of Palm Desert's Finest Homes



Designed to take the fullest advantage of desert living, this home is located in the Shadow Mountain Estates section overlooking the Club grounds. It has 2 attractive bedrooms and 2 baths, a living room with large adjoining screened lanai, radiant floor heating, and is carpeted wall to wall. The modern kitchen is equipped with electric dishwasher and built-in Thermador oven. Large view windows and walled-in patio. Very good quality furniture and furnishings throughout.

COMPLETELY FURNISHED . . . \$38,500

Available Now! For Rent

In Shadow Mountain Estates, . . 2 bedroom, 2 baths, . . SWIMMING POOL, . . Completely furnished. For rent by month or longer. For further details consult:

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... a new department of our Real Estate Office ...
Consult us for other rentals—rooms—apartments or homes in this area.

Edith Eddy Ward

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12 miles East of Palm Springs on Highway to Indio
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SEPT. 14th

WITH THE SAME LOW PRICES and QUALITY MERCHANDISE

GROCERIES -- MEATS -- VEGETABLES

A Complete Shopping Center

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Ball Games Sunday Afternoons
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GASOLINE & DIESEL TRUCKS

½ TO 20 TONS



Best way to get a move on

ASK any GMC owner about hauling performance.

For when it comes to packing home a pay load — he's got a lot of solid experience.

He knows what the right kind of horsepower can do for trucking profits. Whether he powers his load with a gasoline pickup model — or requires one of the sensational new GM-Diesel "Million-Milers" — he's right in the driver's seat for performance unexcelled by any other carrier in its class.

But he's not just "riding an engine." He'll tell you the way his GMC shoulders the load, year after year, is proof of perfect teamwork of axle, chassis and frame — truck-engineered to outlast anything on the roads today.

Want to profit by the same long-time benefits of GMC's truck-building experience? Let us recommend the right combination of hauling performance to fit your particular needs. For GMC's are made in the widest variety of engine-chassis-axle combinations, from ½ to 20 tons.

DESERT INN GARAGE

193 N. PALM CANYON DRIVE PHONE 4001

You'll do better on a used truck with your GMC dealer

Realtors Plan Much Activity at Convention

Gannon Appoints Committee to Urge Everyone to Attend

Palm Springs Realty Board plans to play an active part in the forthcoming state real estate convention in Los Angeles next month and has named a committee to contact all desert area realtors and enlist their attendance at the sessions. Peter B. Sheptenko was named chairman of the group, with George Gannon.

With Sheptenko on the committee are Billy Wright, Guy Anderson, C. C. Covey, Kenneth C. Herman and Don Cameron.

THE 47TH session of the California Real Estate association is scheduled for Los Angeles next month.

"Every realtor in this area will be canvassed and urged to attend when the convention opens October 15," Gannon said. We believe that it is in the interest of all of our clients to participate in this annual discussion of business conditions which brings to California leaders of the outstanding leaders in our profession and authorities on the future of our economy.

"TREND IN real estate prices unquestionably will be a tonic of lively discussion and possible changes in real estate financing methods will be considered."

Expecting to take an active

BANNING THEATER

FRI.-SAT. SEPT. 14-15
"ALICE IN WONDERLAND"
PLUS
"NATURE'S HALF ACRE"
PLUS
TIM HOLT in
"GUN PLAY"

Sun. Mon.-Tues. Sept. 16-17-18
BETTY GRABLE
MACDONALD CAREY
"MEET ME AFTER THE SHOW"
Barbara Hale-Richard Greene
"LORNA DOONE"

Wed.-Thurs.-Fri.-Sat.
Sept. 19-20-21-22
Doris Day-Cordell MacRee
"ON MOONLIGHT BAY"

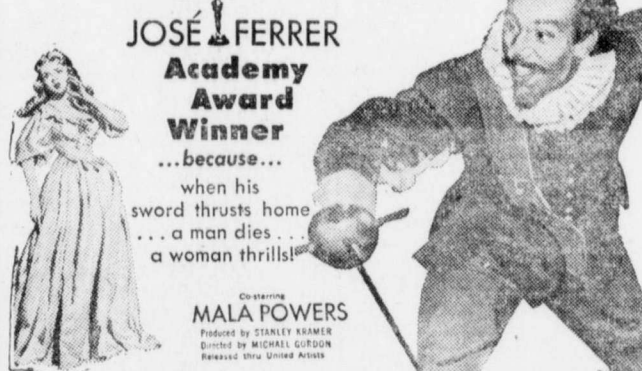
SUNAIR DRIVE-IN THEATRE

Between Palm Springs & Cathedral City
Gates Open 6:30—Show Starts at Dusk
Phone 8-4232

FRI. SAT. SEPT. 14, 15
"The Prowler" Roy Rogers and Trigger!
With Evelyn Keys — "Sunset in the West" in Tricolor
Van Heflin

NOW AT POPULAR PRICES
Stanley Kramer's Production of

Cyrano de Bergerac



Plus 2nd Heart Warming Film!
"WHEN I GROW UP"

with
Bobba Driscoll Robert Preston
Charlie Grapewin Martha Scott

WED.-THURS. SEPT. 19-20
"CIRCLE OF DANGER" "ALLEGHENY UPRISING"
RAY MILLAND John Wayne
PATRICIA ROC Clair Trevor

George Sanders
Brian Donlevy

ADMISSION! 60¢ KIDS FREE!



FIRST SPADEFUL—Actual construction of the Village's new enterprise took place Monday afternoon when the first shovel of earth was moved by Percy Herman, vice-president and general manager of the corporation. Workmen immediately swarmed over the site following the ceremony. Officers and interested spectators at the start of construction ceremonies were from left to right: Milton Earde, president of the Desert

Farmers Market; Herman, Nat Silverstone, president of Silver-Stahl Corporation, San Francisco, in charge of construction and whose company is to supply all of the fixtures; Morey Earde secretary and treasurer; Stanford Feldman, construction co-ordinator for Silver-Stahl corporation; Bob Levin, sales manager for the same concern; Herbert Burns, Villager; and Walter Freund. (Earle O'Day Photo.)

Construction Under Way on Desert Farmers' Market

part in the discussions are Burnham Bigelow, secretary of the local board and convention delegate, Billy Wright, past president of the board, director, and convention delegate, John Munholland, local board member and director of the California Real Estate association, Gannon, local president and CREA director and Sheptenko, convention committee chairman.

No Protest

Legion Application Passed by Council

City Council passed without protest purchase of an on-sale liquor license by the Owen Coffman Post of the American Legion. The license under which the organization has been dispensing alcoholic drinks almost since the opening of the Wars Memorial building has been of the club variety, and restricted the use of the cocktail lounge to members only. The new license will permit non-members to patronize the same lounge when the State Board of Equalization acts on the transfer of the permit.

Actual construction on Palm Springs' newest enterprise, the Desert Farmer's Market, on North Palm Canyon drive, took place Monday afternoon when, the first shovel of earth was moved by Percy Herman, vice-president and general manager of the proposed business.

Immediately following the ceremony, workmen started operations leveling ground for the immense slab of concrete and large number of concessions that will be housed under one roof.

WHEN COMPLETED, according to Herman, the Desert Market will house the largest number of businesses under one roof in the entire Palm Springs resort area.

He added that when the new Village business opens the cost of construction will run between \$300,000 and \$360,000. "Entirely new type of refrigeration for a food market will be used," said Herman.

"they'll never start building," the story that "the company has already gone bankrupt."

THESE WERE vicious rumors," declared Herman. "We have never asked anybody for a cent of money in this community and in addition have turned down many offers of financial assistance from prominent persons who wanted to buy into the business enterprise."

He said the company "was on the way" with a large number of applications for concessions on hand being screened to determine the financial soundness of the applicants.

"We are not going to accept applications from persons who plan to obtain a concession on a financial shoring," Herman declared. "Those that have been accepted are sound business people with sound financial backgrounds. The Desert Farmer's Market, when it opens around November 15, will be in Palm Springs to stay."

Village Girl Enrolls in Stephens College

Among freshmen registering at Stephens College for Women at Columbia, Mo. this week is Sandra Cordrey, daughter of Mr. and Mrs. Earl Cordrey. The school opens its 119th term Monday.

El Mirador Park Scene of Great Building Drive

Terry Ray, local realtor, and associates are having great success in the development of the exclusive homesites known as El Mirador Park in Palm Springs.

Ray said it is keeping him busy escrowing the sales, along with getting all plans OK'd by the architectural committee. Over the past week he sold six homesites and was shown architectural plans for four new homes to start immediately.

At the present, Charles Chesler is completing a new 3-bedroom, 3-bath home, and the pool was started this week. This property will be ready for occupancy within 30 days.

M. R. Bringleton of San Pedro has submitted plans by Harris Johnson, and has contracted for James Ramsay to start immediate construction of a large home with pool. Mr. and Mrs. Bringleton hope to move in about January 1.

Ramsay is starting a home with pool for himself this next

Red Cross Head Injured in Fall

Mary Elken Pangle, manager of Riverside county American Red Cross chapter and well known in the Village, was recovering today from injuries received in a fall down stairs in her home at Riverside.

She was severely bruised but a spokesman at Riverside Community hospital said her injuries would not prove serious.

WHO MIGHT VISIT



WHILE YOU'RE AWAY?

Have you ever thought of the shock you'd get if you came home to find your house had been broken into? No matter what the loss—heavy or light—Residence and Outside Theft Insurance covers this situation and gives you an iron-clad guarantee that theft, burglary and hold-up losses will be made good. Call us or stop in for further details.

All Forms of MARINE • CASUALTY • ACCIDENT • FIDELITY and Insurance Bonds
We represent
Aetna Life Group
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756 No. Palm Canyon Dr.
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"Palm Springs Oldest Insurance Agency"

McCoy Attends Banking School

John W. McCoy, Bank of America N.T. and S.A., Palm Springs, was among the 649 students from 31 states who have just completed a two-week residence session at the School of Banking at the University of Wisconsin, in Madison, Wis.

The school, sponsored by the Central State Conference consisting of the bankers association of 16 states, requires residence attendance for two weeks each year for three years for graduation. A total of 208 seniors from 23 states received their diplomas at the school's recent 1951 graduation exercises.

No Patrol

Valentino's Plan Rejected by City

Charley Valentino's application for a business license to operate a private police patrol in the Village was formally rejected by members of the City Council Wednesday afternoon.

The applicants check for \$300 which accompanied his application was ordered returned. Council's action regarding refusal of the application was based on a report of the Safety Committee which said it had been the policy of the city to turn such applications down for many years.

Klempners Acquire Cathedral City Park

Dave and Peggy Klempner announced this week that they had acquired the Garden Trailer park in Cathedral City and that it will now be known as Dave's Trailer park.

They are planning many innovations at the spot which they are getting ready for the new season.

Desert Hot Springs THEATRE

Open Nightly 6:45 Shows 7 & 9

FRI.-SAT. SEPT. 14-15
FARLEY GRANGER—RUTH ROMAN
and ROBERT WALKER in
"Strangers On a Train"
—also—JEANNE CRAIN in
"Take Care of My Little Girl"
—Color by Technicolor—

SUN.-MON. SEPT. 16-17
Betty Grable—Eddie Bracken

"Meet Me After the Show"
—Color by Technicolor—

TUES.-WED. SEPT. 18-19

MARIO LANZA! NEW IDOL!
—says Time Magazine!
M-G-M presents
"The Great CARUSO"
Color by TECHNICOLOR
starring
MARIO LANZA • ANN BLYTH
DOROTHY KIRSTEN • NOVOTNA • THEBOM

THURS.—One Day Only—Sept. 20
W. Somerset Maugham's
"TRIS"

ADULTS 60c JUNIORS 40c
CHILDREN 20c—Tax Included
It's Comfortably Cool Inside

The Desert Sun—7
Palm Springs, Fri., Sept. 14, 1951

said he expected to see at least three new homes under construction by Nov. 1. Now it looks as if there will be at least eight or more homes with pools on this beautifully located subdivision before Nov. 1.

Sunday Morning Services at 11 a.m.

SUBJECT FOR SUNDAY, SEPT. 16

"The First Man Converted in Europe"

SUNDAY SCHOOL

For All Ages at 9:45 a. m. Every Sunday

CHURCH OF THE FOURSQUARE GOSPEL

REV. JACK B. MORROW

At North Indian Ave. and Oasis St.



Our Stake in the Future!

America faces a crisis in its schools. Pupil enrollments are soaring. Classrooms already are crowded. Many school buildings are antiquated. Many teachers are underpaid, their morale low. Far too few young people are training to be teachers.

Meanwhile, a boom in early marriages and sharply rising birth rates forecast still larger numbers of youngsters knocking on school doors a few years hence.

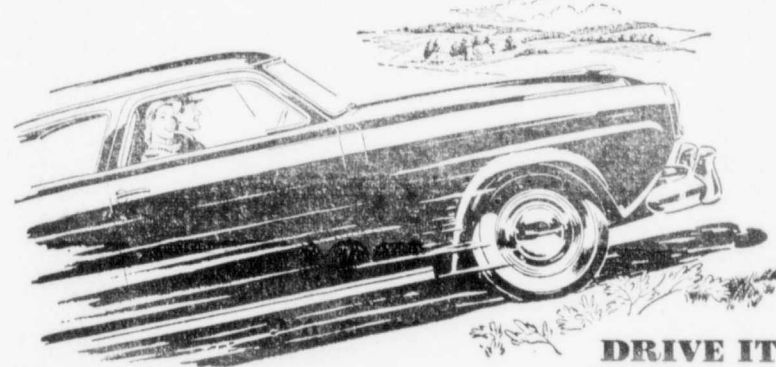
The situation has thoughtful citizens worried. A country like ours can't exist with uneducated, poorly-educated citizens. Democracy is possible only when people are capable of making intelligent decisions in governing themselves. Economic and social progress depend upon a high level of education. Our nation's future demands better education for everyone—not less.

Not all communities, of course, are confronted by these extreme difficulties. In communities where school construction has kept pace with needs and where foresighted citizens made sure their teachers were adequately paid, the problem may be mainly one of continuing to improve the schools and to provide for additional pupils as they come along.

Perhaps there may be a way that we can help our local educators strengthen the schools, and at the same time keep them free from Federal domination. It is a job for us all.



CALIFORNIA ELECTRIC POWER COMPANY



DRIVE IT NOW!
New 120-horsepower wonder car!

It's a power-packed thrill on any hill!

New Studebaker Commander V-8

Most advanced V-8 of popular price in America!

Puts new punch into every drop of gas!

Needs no premium fuel!

A lot of car for a little money...18 months to pay!

Extra marvelous! Studebaker Automatic Drive! Shifts for itself—no clutch pedal! Extra cost—and worth it!

Saves gas amazingly
Best 8 in Mobilgas Run
in mileage per gallon!

In the 1951 Mobilgas Economy Run, a Studebaker Commander V-8 led all other competing eights in actual miles per gallon!

Studebaker overdrive, optional at extra cost, was used

PAQUETTE MOTORS

1095 South Palm Canyon Drive

Phone 5109

Safeway Stores Protest Confiscatory OPS Prices

In a statement issued in conjunction with his semi-annual report to stockholders, Ligan A. Warren, president of Safeway Stores last week warned that unfair price ceilings for food retailers can have a serious effect upon the distribution of food to the people of the country.

"Safeway, through its continuous audit of operations early became aware of the squeeze upon gross margins caused by unfair discriminatory price ceilings. Evidence is now devel-

oping showing that all elements in food retailing, chains, super-markets and single store independents, are being seriously hurt. Representatives of independent food dealers have stated that the squeeze is placing many of the independents in a position which will lead to insolvency and failure if O. P. S. refuses to allow cost increases. This is because many of these businessmen lack the large reserve capital necessary to weather the long period of time taken by the O. P. S. to correct the errors of its own orders. This would be a disaster as these independent food retailers serve a majority of the population of the United States."

GENERAL ELECTRIC

Appliances



Refrigerator

HENRY A.

SIMSARIAN

850 N. Palm Canyon Drive

WARREN'S REPORT told stockholders that "Safeway Stores is protesting unfair discriminatory price ceilings and their confiscatory effect upon gross margins. If relief cannot

PIANOS

New and Used
GRANDS, SPINETTS,
UPRIGHTS

for Sale or Rent.
Apply Rent on Purchase.
30 Months to Pay.

Dealer for
Kimball Gulbransen
Wurlitzer

HOLLEY & JACKSON
233 Cajon St. 4-8891
Redlands



From where I sit... by Joe Marsh

Easy Makes His "Cat"
Tread Lightly

Driving home on Three Ponds Road yesterday, I was flagged down by Easy Roberts' boy Skeeter. "Take it slow," he advised. "Dad's crossing this road with our tractor, just beyond the bend."

Around the curve I saw why Skeeter stopped me. Easy had laid two rows of old truck tires across the road, and was driving his new "Cat" tractor over them!

"More trouble this way," Easy explains, "but it does keep those tank-tracks from tearing up the asphalt when I have to cross over to our other field. After all, the

roads belong to all of us—and I guess I'd get mad if someone else chewed them up."

From where I sit, Easy is my kind of citizen. He doesn't just give democracy lip service. He honestly believes it's his duty to consider the other fellow's interests. Whether it's the right to use the public highways or the right to enjoy an occasional glass of beer, Easy's out to protect his neighbor's "right of way."

Joe Marsh

Copyright, 1951, United States Brewers Foundation

FOR SALE

6 - BUILDINGS, 25' x 150'

CONTAINING

42 - DWELLING UNITS

All electrical wiring, plumbing (including 42 20-gal. automatic hot water heaters, 42 wash basins, 42 stall showers, 42 toilets, 42 laundry trays and 42 stainless steel sinks), gas lines and coolers exist as when fully occupied by 42 families.

Buildings are made of frame construction with Gunite exterior, each building containing five 2-Bedroom units and two 1-Bedroom units.

Buildings are open for inspection by appointment with R. H. Bennett at 2038 E. Ramon Road, Palm Springs, California or by telephoning 2238.

Structures are designated as Buildings 9, 10, 11, 12 13 & 14.

All or each of the six buildings will be sold by negotiated bids with the

Housing Authority
of the
City of Palm Springs

2058 E. RAMON RD., PALM SPRINGS Phone 2238

he obtained through this procedure we plan to take our case to the courts. The imposition of price ceilings earlier in the year which failed to give consideration to increased wages and other operating costs or to protect the retailer against price increases for his suppliers is largely the cause for the decrease in net earnings shown by Safeway in the first 24 weeks in 1951."

The interim report showed net sales of Safeway and its consolidated subsidiaries for the 24-week period ending June 16, 1951, reached a record high of \$597,859,307. This compared sales for the same 24-week period in 1950 of \$491,411,668. Net sales of the company's Canadian operation in Canadian dollars were \$55,734,726 in 1951 as compared with \$46,456,993 for the same period in 1950. Total net sales of Safeway and of all its subsidiaries in U. S. dollars were \$645,992,975 in 1951, and \$537,933,295 in 1950.

THE PER SHARE common earnings adjusted to reflect the final 1950 Federal Income Tax were \$1.33 in 1951 and \$2.05 in 1950 on the average number of shares of common stock outstanding during each of such periods. If further adjusted to reflect the 10 per cent increase in the number of common shares effective during the last half of 1950, the per share earnings would be \$1.33 and \$1.87 for 1951 and 1950 respectively.

Warren reported that 179 retail store buildings have been completed and opened for business during the 24-week period. Another 96 retail locations were under construction on June 16, 1951. Substantially all of these locations will be opened for business before the end of 1951.

"OUR CONSTRUCTION program has now passed its peak and future developments will be at a greatly reduced rate until such a time as the emergency restrictions are removed, and building costs stabilized," stated Warren. "We have modernized 174 existing locations this year by installing self-service meat departments, new store fronts, modern lighting and air conditioning, and by adding new equipment such as frozen food storage and display cases, refrigerated produce stands and improved checkout facilities. In some instances we also enlarged the buildings and parking facilities at these remodeled locations. All of these improved properties are sold as completed under Safeway's 'buy-build-sell-lease' program."

Rate Hike

CV Phone Company
Seeking Increase

November 15 has been set as the date for the hearing of the application of the Coachella Valley Home Telephone company

DIRECTORY

Palm Springs
and Desert Area
Real Estate
Firms

PALM SPRINGS

APPLEBAUM, DAVID 5535

320 S. Indian Ave.

FULTON, MURIEL E. 2225

432 N. Palm Canyon Dr.

GANNON & FREDERICKSEN

163 N. Palm Canyon Dr. 2772

HICKS, HAROLD J. 2736

813 N. Palm Canyon Dr.

JAMES, MARTHA 2751

445 N. Palm Canyon Dr.

A. H. JONES CO. 4644

600 So. Palm Canyon Dr.

MILLER, FRANK W. 2929

428 N. Palm Canyon Dr.

MUNHOLLAND & CO. 3673

431 N. Palm Canyon Dr.

NICHOLS, CULVER 2182

861 N. Palm Canyon Dr.

PALM SPRINGS REALTY CO.

316 S. Palm Canyon 5426

ROCKS, O. MADGE 5187

330 N. Palm Canyon Dr.

SHEPTENKO, PETER B. 2727

475 N. Palm Canyon Dr.

WRIGHT, BILLY 5727

285 N. Palm Canyon Dr.

CATHEDRAL CITY

BLAKELEY, M. H. 8-4313

HILLERY, WILLARD R. 8-3417

SHERILL, R. H. "Bob" 8-3534

707 and 713 "D" St.

RANCHO MIRAGE

EWART, ESTELLA C. 8-3112

PALM DESERT

BROOKS & MOORE

Palm Desert Properties

Shadow Mountain Club

Palm Desert 76-2911

PANORAMA RANCH

Palm Desert 76-2871

EDITH EDDY WARD

Palm Desert 76-3431

73-667 Highway 111

INDIO

RALPH L.

STEPHENS CO. 7-7371

Lupine Ave. at N. Jackson

IDYLLWILD

BELYEA, MARIE 80131

Box 211, Idyllwild, Calif.

From Page One—MORE ABOUT

THIS SIDE

that it is the male of the species who makes all of the noise.

HARRY OLIVER, according to news reports isn't going to quit Thousand Palms after all. He wanted to move, he said because there was too much noise and too much diesel smell on the highway which runs before his door. But he said he is going to sit tight and start a campaign to have the highway moved two miles farther south. Oliver also had an idea. He said we put up a valiant fight against the cement mill some time ago but how about oil wells? But, he added, they might be able to put two or three in the Plaza and still leave room for some parking.

WARREN STREBE, president of the Junior Chamber of Commerce said the National Jaycee has launched a campaign to remind motorists constantly of the increased danger on highways with the opening of schools. The local Jaycee reminds motorists that the safety of school children on the streets rests with them. Be alert, obey speed laws and observe stop signs, especially near schools, he said. Don't be responsible for a tragedy that can be avoided.

LAST YEAR some college girls, in town on vacation, spotted that "Toys for Men" sign and posed beneath it to have their picture taken. That started something and a lot of girls have since been photographed there.

The Auto Club of Southern California sends out a reminder that while sunbaths and shorts, sunbaths and bathing suits are all right for desert wear, don't try to wear them while visiting any of the California Missions. All visitors are expected to dress in church-going attire there. And why not?

THIS DOUBLE celebration idea gained strength in town this week. Two local families now have occasion for observing one date with two anniversaries. Paul Rupert, local fireman, and his new daughter will celebrate together. She arrived on his birthday. The Ken Duboses also have occasion for a double celebration. Their granddaughter arrived on their 26th wedding anniversary. And I know at least three poor kids whose birthdays fall on Christmas. Robbing them of an in-between Yule gift shaver.

THE MACON (GA) NEWS recently had a headline thus: 50 FEARED DEAD IN FLOOD FOLLOWING BURSTING OF DAME.

That does it for this week.

for a 30 per cent increase in rates.

All classes of service will be affected if the increase is granted.

The increase will affect the Palm Springs area from Thousand Palms and Rancho Mirage eastward.

MODELS — HOBBIES
Complete Stock of Supplies
POP MENARD'S
HOBBY SHOP
378 S. Indian Phone 6423

Business Directory

AMBULANCE SERVICE

AMBULANCE
SERVICE
WIEFELS & SON
666 Vella Road
Palm Springs.
Phone 2977

BUILDERS SUPPLIES

BUILDING
SUPPLIES
"To Meet Your Every Need"
JOHN M. WOOD, Mgr.
DILL
Lumber Co.
579 So. Palm Canyon Dr.
Phone 2758 and 2759

BEN
THE
HANDY MAN
FIX
ANYTHING
215 SO. INDIAN
Phone 7195

Car Need Service?
Call FRED HILLSTRAUD
at 9017 for
Pick up and Delivery
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• Marfack Lubrication
• Wash & Polish
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TEXACO STATION
395 No. Palm Canyon Dr.

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Stationery • Brochures
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Palm Desert
Phone Palm Desert 76-2311
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Colony Wins Mayor's Cup by 4-2 Edge

Take Two Out of
Three from Rinkies
Before Large Crowds

Mexican Colony's baseball team, nosed out during the regular schedule, bounced back in the Mayor's Cup series to take city softball honors, two games out of three, from the Rinkies who led them to the wire during the summer months.

The Colony took the third and deciding game Tuesday night by a score of 4 to 2. It was another of those close games which have featured the Cup play-offs.

MIKE FUENTES hit a timely single in the third inning which scored Ben and Frank Prieto ahead of him with what proved the runs which won the game.

The Colony had scored twice in the last of the first on one hit and went ahead 4-0 in the third. They needed those last two runs, too, for the Rinkies came back in the fifth and sixth with one run each.

IT WAS Frank Prieto's fourth pitching victory in the play-offs. He defeated Desert Hot Springs twice in the semi-finals and the Rinkies twice.

The Rinkies took the first game of the series 4 to 3 last Tuesday night and the Mexican Colony evened it up, 3 to 1 Monday night. Tuesday night's game was the decider.

Final game line score: R H E
Rinkies 3 1 0 3 2 5
Mexican Colony 1 2 0 0 0 1
Dewey and Heisser: Frank Prieto and Canales.

Thursday's line score: R H E
Mexican Colony 0 0 2 0 0 3 4 1
Rinkies 3 1 0 0 0 1 1 5 2
Dewey and Heisser: Frank Prieto and Canales.

Monday night's line score: R H E
Rinkies 4 1 0 0 0 1 5 2
Mexican Colony 1 2 0 0 0 3 6 2
Dewey and Heisser: Frank Prieto and Canales.

Frank Prieto, star of the Mexican Colony ball club, had a date with Uncle Sam Wednesday. He went into Los Angeles for his physical examination for the army.

Because of this date the third Supard deciding game in the Mayor's Cup series was played Tuesday night instead of Wednesday a originally scheduled.

Village Riflemen Second in Shoot

Palm Springs riflemen finished second to Hemet shooters in a meet at Riverside sponsored by the Sunnymead club. Palm Springs scored 176 with 94 x's while Hemet scored 180 average. Total points were Hemet 720, Palm Springs, 705.

James was high with 179 for Palm Springs, Cameron had 177, Tapscott 176 and McCoy, 173.

METERS NOW in operation on Indian ave are situated to Baristo road the same as they are on Palm Canyon drive.

Still undetermined is the matter of changing the parking meter head mechanisms long a source of complaint on the part of visitors and Villagers alike who find them difficult in operation. City council at a previous session had ordered an investigation into the possibility of changing these heads. "We believe that when the purchase of the additional meters takes place a discussion regarding the change of meter heads will take place with the meter company," Peterson said.

From Page One—MORE ABOUT

PARKS

money in available bond funds left resulted from the purchase of the land, clearing of the site, engineering and planning services, installation of a watering system and the planting of palm trees, amounted to a total of \$73,000.

Taxpayers voted \$490,000 for parks and recreation purposes, the records reveal.

We cannot hope to absorb an atomic attack and fight back if we do not have an adequate Civil Defense program.

From Page One—MORE ABOUT

PARKS

From Page One—MORE ABOUT



AT SUNAIR—Jose Ferrer, who won the Academy Award for his delightful performance as the brilliant and witty poet and swordsman, "Cyrano de Bergerac," in the Stanley Kramer film of that title now at Sunair Drive-In Theatre for the first time at regular prices.

Harry Oliver Renounces Plan to Quit 1,000 Palms

Desert Rat Declares His Kids Just Won't Let Him Quit This Desert for Endline

Desert Rat Harry Oliver isn't going to move out to Endline in Nevada after all. His kids just won't let him.

Oliver this Spring announced plans to move his Fort Oliver Endline, a spot in Nevada museum and print shop to where California, Nevada and Arizona come together.

He said he wanted to get away from it all—the noisy trucks on the highway, the people and the jammed highway.

But—the kids say he has to

stay where he is. The kids are his daughters, son-in-law and grandchildren.

But he hasn't given up his idea of getting away from the diesel-contaminated air of Highways 60-70-99.

"I'm not going to move but I've got a new idea," said the publisher of the Desert Rat Scrap book.

"I now am working on a campaign to have the state highway department move the highway instead of me moving myself."

Rainiers-Angels Even in Series

After taking the first game of the Governor's Play-Off from Los Angeles 7-0, Seattle Rainiers, Pacific Coast League champions who will train here in the Spring, lost the second to the Angeles Wednesday night, 5 to 2. They meet again with the winner playing Hollywood for the \$10,000 jackpot.

Hollywood defeated Portland two straight in the other half of the semi-finals. Outcome of the series has no effect on the pennant which was won by Seattle in the regular season.

LETTERS

The Publisher's Corner
The Desert Sun
Palm Springs, Calif.
Dear Sir:

Having just read your diatribe of trucks on the highways, we feel we must offer a word or two in defense of trucks and their drivers.

For this community, in particular, trucks should be regarded as a blessing. Due to Palm Springs' location everything must be brought in to us by trucks. Even when merchandise comes by the FSP, it still must finish its trip from the station by truck.

We know many trucks are noisy and dirty but next time you are tempted to feel angry when one hurries by you, give a thought to the fact that perhaps it is carrying the very cream you'll put into your morning cup of coffee—or perhaps, the coffee, just in case you don't use cream. All food stuffs must come to us on trucks, as well as those household goods mentioned in your article.

However, we realize only too well that there are many instances of willful violations of speed laws, overloading of vehicles, and exhibitions of bad manners in driving on the highway. We find more of this on the part of those drivers commonly known as "independents" or "wildcatters" who are not regulated by ICC or PUC. You will find certificated carriers have a school for thorough indoctrination of their drivers. Courses in safety, laws and regulations are mandatory. Insurance companies carry on extensive programs in highway safety and courtesy.

From Page One—MORE ABOUT

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From Page One—MORE ABOUT

PARKS

From Page One—MORE ABOUT

Close Street for 24 Hours Sunday

Warren Strebe, on behalf of the Earle Strebe Properties, said this week that the street running through from Palm Canyon drive to Indian just north of Desert Bank, will be closed to traffic all day Sunday.

The street is a private one across Strebe property and under the law, must not be open to the public for an entire year or it becomes public property.

Sunday is the day chosen for the annual closing and barriers will be up at both ends for 24 hours.

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From Page One—MORE ABOUT

From Page One—MORE ABOUT

The Desert Sun
CLASSIFIED ADS
PHONE 2249
P. O. BOX 190
PALM SPRINGS

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (WEDNESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

RATES				
Per Line	One Time	Two Times	Four Times	Nine Times
	.25	.45	.80	1.60

• MINIMUM SIZE AD 3 LINES
• COUNT 26 LETTERS AND SPACES TO A LINE
• DO NOT ABBREVIATE WORDS
• RATES BASED ON CONSECUTIVE ISSUES
• DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS
• A CHARGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE P

Situations Wanted

25

APARTMENT HOTELS AND MOTELS. Canadian Business Man age 48 with thirty years Banking, Mercantile and Hotel Clerking experience desires position for the winter season. Health is good but must live in a warm climate. Further Hotel experience and time occupation more essential than high wages. J. A. Beaton, 668 Victoria St. Kamloops, B.C.

COUPLE with motion picture studio following, now managing 30 unit motel in Westwood, L. A. 10 years experience. Man, experienced bar and cafe manager. References. Northrup, 10572 Santa Monica Blvd., West L. A.

HOTEL and resort manager. 5 years experience. Year around or seasonal basis. Capable and experienced in desert management. References. Box 55 Palm Desert, Ph. 76-2251. Mrs. Seymour, 4:00 to 6:00 p.m.

Secretary — Competent, experienced in real estate mortgage, law, general office, switchboard, bookkeeping, practical nurse. Good cook. Own car. Phone 5537

A-1 Lady baker. (daughter does maid work) wants work in Resort Hotel or Ranch. Can furnish good references. Write Katherine Jackson, 1133 So. Hope St., Los Angeles 15, Calif.

Middle age couple to manage apartment building, 5 years experience. Best of references, non drinkers. Write 411 E. Ocean Blvd. Long Beach - Apt. 4. H. O. Brien

COUPLE — Manager, general maintenance. Thoroughly experienced. Concluded season in Sierra resort. Ph. 9074, Apt. 18.

EXPERIENCED hotelman wants percentage lease on 20 to 30 units. M. W. Keith, Village Inn, Lake Arrowhead, Calif.

PBX receptionist, public relations newspaper experience. Full or part time. P. O. Box 743.

F. C. BOOKKEEPING—6 years typing and General Office accounting experience. Ph. 190. File H-9

PBX, receptionist, clerk-typist & 14 yrs general office experience Full time. Ph. Banning 4064.

Baby Sitting. Own Car. Ph. 5537

Help Wanted

27

MECHANIC GM Experience Salary & Commission **AUTO PAINTER** Either combination body and paint man or experienced painter. Guarantee Salary and Commission See "BILL" FRANTZREB **STACK CHEVROLET** 330 E. Sunny Dunes Road Phone 2042

COUPLE—gardening, maintenance and maid work at apartment house in Palm Desert. Experienced and capable. Non drinker, no children or pets. If not good don't apply. Ph. Palm Desert 76-2231 for appointment

Experienced manager for attractive, progressive & popular priced ladies ready to wear shop. Excellent opportunity. Reference required. L. A. Phone PL. 31617 Sunday A.M. from 10-12-PS 2929

REAL ESTATE BROKER Opportunity in well established, well located office. Must be familiar with Palm Springs properties. Write Box 190, File H 8.

COMPETENT hotel maid, monthly salary, 6 days week. Also part-time maid. Ph. 9901, 819 Riverside Place, Embassy Apartments.

G. M. BOOKKEEPER Experienced **STACK CHEVROLET** 330 E. Sunny Dunes Call 2042

COUPLE—Experienced hotel maid, man for light maintenance work and house man. Good salary. 726 No. Indian Ave. Ph. 9019.

Experienced dry cleaning salesman on truck, must know city. Write Box 190, Desert Sun. File H 7.

HOUSEKEEPER, light work, live in. References required. Phone 2-4443 or write Mrs. N. Roen, 3777 S. Main St. Los Angeles 7

GIRL: General office experience. Excellent working conditions. **IMPERIAL MOTORS** Indio. Phone Indio 7-3311

GARDENER and maintenance man — Apartment hotel. Live on premises. Prefer single older man. Phone 2236.

COUPLE—manager and general maintenance. El Dorado Hotel 278 So. Palm Canyon Dr.

WILL GIVE 3 months free rent in exchange for some painting. Ph. 2-4952.

Business Opportunities

29

THE CREDIT BUREAU of Palm Springs is for sale, both reporting and collections. An opportunity to own an exclusive business that could pay back the \$3000, purchase price the first year. Phone 2738.

Business Opportunities

Real Estate—For Sale

Real Estate—For Sale

Real Estate—For Sale

Real Estate—For Sale

Real Estate—For Sale

Real Estate—For Sale

Real Estate—For Sale

Downtown Store for Lease—232 N. Palm Canyon Drive Suitable for Beauty Salon-Health Food Store Retail Bakery-Radio Records, etc. Available now — **ARMAND TURONNET** Phone 2-6502

WANTED: \$3500 Second trust deed on new home. Inquiries invited. Write Box 190, File H-1 For Sale or Exchange **24**

WE SPECIALIZE TRADES UP OR DOWN ALSO RANCHES

Rose Rosenberg ASSOCIATE **Palm Springs Realty Co.**

Del Tahquitz Hotel Lobby 316 S. Palm Canyon Dr. Ph. 5426 Evenings 6535

MOUNTAIN Home and Income. Two single apartments plus 2 separate bedrooms on main street in Crestline. Trade for Crestline. P. J. Cormack, Palm Springs 2143.

DESERT Hot Springs, near Hot Mineral Baths, 2 bedroom, furnished, for Palm Springs or Cathedral City. Box 128, Desert Hot Springs.

APARTMENT Court, center of town, pool use, next to new Farmer's Market. Consider trade, partner or lease. Phone 2957 or 9053.

Real Estate—For Sale

35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE R-3 LOT, Room for 2 or 6 units. Only \$1,975. \$395 down.

2-BEDROOM furnished with car garage. Excellent home and income. South end of town. Only \$16,000.

LAS PALMS ESTATES. Beautifully designed luxury home. 4 bedrooms, three baths. Lg. living room with fireplace, glass sliding doors, and picture windows. Located on lg. completely walled in corner lot. Reduced to \$37,500—for immediate sale.

TRIPLEX three doubles beautifully furnished. South end of town. Only \$24,500. Easy terms.

FOR THE BEST IN RENTALS AND TRADES—SEE

Peter B. Sheptenko THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

Income Trades Homes Vacant Business

Martha James Realtor Graham Dexter and Arch Noble 443 N. Palm Canyon Drive 2751 — Phones — 2812

HURRY GET SET

FOR COMING WINTER SEASON Still a few OUTPOST ESTATES homes available at no increase in price are thousands less than cost. Special low down payment if you qualify. Pay balance like rent.

Lovely new 6 rooms, including tennis and swimming club membership.

PALM SPRINGS OUTPOST ESTATES Located on RAMON ROAD 4 miles East of Palm Canyon Dr. Los Angeles Office 1031 S. La Brea Ave., L. A. 19 Webster 0168

We offer: — A home & income at \$18,500. This is a 7 unit Apt.-Hotel, on a main hiway in the town.

An Estate in the Estate area, at only \$28,000. The main house has 4 bedrooms & 3 baths. The cottage 1 bedroom & bath. Beautiful Spacious grounds.

A walled, furnished, landscaped, 3 bedroom, 2 bath, corner home, at \$17,500. L.A. owner requires a reasonable down payment.

An R3 lot in the Santa Rosa area, at \$1650. Small down payment.

APPLEBAUM, 320 S. INDIAN

Industrial Properties—large or small. Will build to suit and lease with option to purchase later. See Realtor

JOHN W. WILLIAMS 423 N. Palm Canyon Dr. Ph. 3311.

Beautiful view 3 bedroom, fireplace, asphalt tile floors, large cooler, garage, fenced yard. Only \$13,500 — \$3900 down - Furniture optional. 4034 Calle San Raphael Phone 5631.

Muriel E. Fulton

Realtor EXCLUSIVES

EXCEPTIONAL VALUE in new two bedroom home, good residential area. Large living room with fireplace; air conditioning; double garage; breezeway; cement patio. Lot 100x100 with oleanders, shrubs and citrus. Price includes the following new furnishings: stove, refrig, washing machine, large deep freeze, carpets and draperies. Sale Price \$16,750. Terms.

BARGAIN SOUTH END OF TOWN, two bedrooms, two baths, separate dining room, living room with fireplace, large screened porch. Detached guest house. Large lot completely fenced. Sale Price \$23,500. furnished. Terms.

Muriel E. Fulton

REALTOR 482 N. PALM CANYON P. S. 2226 or 2225 Frances Wilson, Ernie Dunlevie Associates

Don Cameron

says: Our office is now across the street next to the Rancho Mirage Post Office.

50 acres, nearly level, ideal for permanent pasture, grapes or cotton. Ideally located between two developed ranches. WON'T LAST LONG AT \$300 an acre.

New homes from \$9500.00 up, two and three bedrooms. Still some rentals available \$60 and up.

DON CAMERON, Realtor Associates.

PHYLLIS LELAND and ISABELLE WESTENHAVER Phone Palm Springs 8-3232

If you want REAL Desert Living in Palm Springs, desert climate and privacy, and more sunshine and view, THIS IS IT. We have 3 well built concrete block homes, furnished, each on an ACRE for carefree living with every modern convenience and comfort.

2 bedrooms, large living-dining room. 3 bedrooms, den, sun lounge. 3 bedrooms, den, sun lounge. Will sell separately, or as a group, these ideally related homes are clearly for Business, Dude Ranch, Institution, or Private School.

All or part of 160 acres surrounding these homes are available.

PALM SPRINGS OUTPOST RANCHERIO on RAMON ROAD only 3 1/2 miles east of Palm Canyon Drive. Outside City Limits. P. O. Box 1312.

PALM DESERT

TWO CHOICE Residential Lots located in Shadow Mountain Estates. Each 152x135. Adjoining one of Palm Desert's finest homes. Owner will sell one or both at \$5000 each. See EDITH EDDY WARD—73-667 Highway 111, Palm Desert 76-3431 or 76-3191.

Tahquitz River Estates—3 bedrooms, 2 baths, beautifully furnished, 2nd cess-pool, dishwasher, vent hood, new wall-to-wall carpeting, drapes, completely fenced with grape stakes. \$29,975. 1356 San Lorenzo Rd. Ph. 2-4174 Courtesy to brokers

PRIVATE PARTY desires two bedrooms, bath and three quarters. Modern home facing west. \$12,000 cash tops. Will be in P. S. for one week beginning September 15th. Desert Sun, Box 190, File G-37.

For sale: my two bedroom home with adjoining guest bungalow on Via Colusa. Courtesy to brokers. Phone 3132 Saturday, Sunday or Monday.

Wish to buy small weekend house with bath, close in. Write particulars. Edythe's, 5446 Crenshaw Blvd., Los Angeles 43, Calif.

\$4500, TWO bedroom, 2 baths, stucco, near new Farmer's Market on leased land. Owner, 2957 or 9053.

FURNISHED 2 bedroom, 1 bath home. 2-car garage. Small down payment. By owner. P. O. Box 1281, Palm Springs.

STUCCO, 2 bedrooms, 2 baths, furnished. 2 blocks to markets—\$2,500 down, owner, 333 N. Calle Encina.

5 ROOM furnished 2 bedroom house. Must sell. Terms. Inquire 471 N. Belardo Road. Box 563.

END OF SUMMER Special. Furnished duplex. Close in. \$16,500. 557 Calle Roca. Ph. 2-4952

Attractive furnished duplex. Close in. 2 lots. Reasonable. Phone 3812.

SACRIFICE \$3500. R-3 lot: Must have cash—only \$1800. Phone 7452, 10-12 a. m., 6-8 p.m.

G. L. resale. Nice 3 bedroom home with improvements. Will sell equity. Ph. 6341.

NEW 2-unit business and residence. Tramview Trailer Village. 6-7814 Highway 111.

Best Values

Rose Rosenberg

ASSOCIATE PALM SPRINGS REALTY CO. DEL TAHQUITZ HOTEL LOBBY

316 So. Palm Canyon Dr. Phone 5426 Evenings 6535

—Cathedral City Specials— Duplex for home, rental or business; 50x150 facing 3 streets, 2 garages. \$12,000. 2 garage 2 bedroom house, good close in corner; Windows galore. \$8000; \$1500 down. 3 unit corner, extra lot, illness forces sale; good location; nicely furnished.

RUTH EILES — BROKER new location — 56 Glenn St. **Real Estate Wanted** **37**

LIST YOUR PROPERTIES WITH ROSE ROSENBERG ASSOCIATE PALM SPRINGS REALTY CO. DEL TAHQUITZ HOTEL LOBBY 316 S. PALM CANYON DR. HIGH CLASS CLIENTELE CASH BUYERS QUICK ACTION Ph. 5426 — Evenings 6535

WE HAVE BUYERS List your properties with Madge O. Rocks, Realtor, for sale, rent or trade. 380 N. Palm Canyon. Phone 5187.

CABANA with toilet and shower. Phone 5562 evenings.

Wanted to Rent **39**

One bedroom house. Unfurnished. Year around tenant. Box 1164, Palm Springs

2 OR 3 ROOM bungalow. Outside city limits. Write Box 190, File G-35.

ROOMS—low priced, pleasant accommodations for both men and women. Kitchen privileges for women, rates as low as \$40 per month. See Mr. Jordan the Plaza.

Waking distance—large, clean sunny, and quiet rooms. Private entrance. \$10—\$12 week. 330 No. Calle Santa Rosa.

SMALL ROOM, private entrance and bath. 456 No. Belardo Rd., Ph. 6164.

ROOM for permanent working girl. Breakfast privileges. Ph. 2-4763, after 5 p.m.

Lovely furnished home in private home 215 E. Alejo Rd. Call mornings.

Room for rent. Outside entrance 500 E. Amado.

Singles — Doubles. Kitchen privileges. \$7.00 weekly. \$28. monthly and up. Ph. 9973.

Room in exchange for hotel maid work. Ph. 9973

ROOM with good beds. Air cooled. Twin location. Ph. 2-5613.

Apartment for Rent **43**

3 BEDROOM LOVELY home, furnished, fireplace, hardwood floors. 1381 No. Indian Ave. Ph. 3283.

New 2 bedroom furnished house. Available Oct. 1st. Adults. Inquire at 4477 San Jacinto, Palm Desert.

3 bedroom, furnished home, fenced, air conditioned. Ph. 6341

2 Bedroom duplex, nicely furnished. Large yard. Take children. \$75. Ph. 7725.

Household Goods **50**

Used Furniture, new, unfinished furniture, coffee and tables, chairs, beds, divans, washing machines, gas and electric ranges, electric coke box, Boy's bicycle, like new. 14' Coldspot deep freeze with guarantee. \$315 Easy terms. New Metal Hollywood bed adjustable frame. New twin bed set.

RAMON TRADING POST Corner Ramon & Sunrise Way Phone 2173

LET US sell anything you wish to sell. Used furniture, toys, clothing. Come in and look around. Ramon Trading Post. Cor. Ramon Road and Sunrise way. Phone 2173. Open evenings, closed Mondays.

Hotel Special! BOX SPRINGS and mattresses, twin or full size. Wholesale price, per set \$49.75.

WHILE THEY LAST! LIMITED QUANTITY!

Maher's Furniture Dillon Road North Palm Springs Ph. D. H. S. 156

Small apartment sized kitchen stove, good condition. \$12. Also kitchen tables, davenport, & miscellaneous pieces. Monte Vista Apts. Ph. 4181

Authentic 17th century furniture including some modern. Reasonable - Phone mornings 7683 for information.

Davenport—monterey and matching chair, excellent condition. Reasonable. 1342 So. Palm Canyon Dr.

2 New Hollywood beds, inner spring mattresses. Much below cost. 640 Warm Sands Dr.

Apartment for Rent

Household Goods

Household Goods

Household Goods

Household Goods

1200 SO PALM CANYON Drive. Charming Penthouse apartment. Also new unique first floor apartment. Commodation 2 or 3 adults each—Attractive rates—References.

BEAUTIFULLY furnished single and double. Pool privileges. Fine view. 9 months lease. \$85. \$95. McCoy Rds., 41810 Indian Trail Apt., Rancho Mirage

10 BLOCKS Bullocks, furnished single-Penthouse, patio, electric refrigerator. Lease season or year. Beautiful surroundings. \$50. Ph. 2-5692.

1 BEDROOM apartment, attractively furnished. Fully carpeted. Air conditioned. Season or year. 980 Camino Parocella. Ph. 2-5751 or 2-4443.

Houses For Rent **46**

If you want REAL Desert Living in Palm Springs, with quiet and privacy, and more sunshine and view, THIS IS IT. We have 3 well built concrete block homes, furnished, each on an ACRE for carefree living with every modern convenience and comfort.

2 bedrooms, large living-dining room. 3 bedrooms and sun room. 3 bedrooms, den, sun lounge. Will rent separately, or as a group, these closely related homes are ideal for Business, Dude Ranch, Institution, or Private School.

All or part of 160 acres surrounding these homes are available.

PALM SPRINGS OUTPOST RANCHERIO on RAMON ROAD only 3 1/2 miles east of Palm Canyon Drive. Outside City Limits. P. O. Box 1312.

WHY RENT when if you can qualify, you can buy one of the few remaining OUTPOST ESTATES homes on easy terms and PAY BALANCE IN MONTHLY PAYMENTS LIKE RENT, at no increase over last year's low liquidation sales price of \$10,950.00, including tennis and swimming club membership.

PALM SPRINGS OUTPOST ESTATES On Ramon Road 4 1/2 mi. East of Palm Canyon Drive. L. A. Office 1031 S. La Brea, L. A. 19 WE0168

130 OCATILLO, 10 blocks Bullocks. Spacious grounds, trees, porch, patio. Large attractive living room with fireplace, separate barbecue. Cooler. Bedroom, full sized kitchen, bath. 2 excellent double beds. Lease season or year. \$100 for 2. Phone 2-5692.

TEN* 48 in. fluorescent ceiling fixtures with single lamps, 4 with 4 lamps, like new. About 15 yards of new thick rug padding. Some wall pictures and paintings. Swimming pool vacuum cleaner with all parts. Reasonable. 280. Vereda del Sur, Ph. 4612.

TEN 48 in. fluorescent ceiling fixtures with single lamps, 4 with 4 lamps, like new. About 15 yards of new thick rug padding. Some wall pictures and paintings. Reasonable. 280 Vereda del Sur, Ph. 4612.

GAS RANGE—Wedgwood. Flat top excellent condition only \$45. Also dining room set, table, six chairs & buffet only \$65. Phone 5462.

750-WATT DELCO light plant, gasoline powered, used very little. Priced to sell. 162 No. Indian Ave.

Pets-Poultry-Livestock **65**

Male kitten, house broken, free to good home. Ph. 24802.

Used Cars For Sale **70**

1947 DODGE custom 4-door sedan. Excellent condition. Under ceiling.

PLAZA MOTORS Indian & Arenas Rd.

1950-62 Cadillac, 4-dr. sedan, glacier green, fully equipped, 20,000 miles, very clean. Will finance and trade.

Call 2042

1949 FORD CUSTOM 4-door Sedan, a nice local car under ceiling.

PLAZA MOTORS Indian & Arenas

'49 FORD 4 door custom sedan—overdrive—radio—heater—extras. Excellent condition — \$1150. Private Party. Phone 84321.

1948 Plymouth Special De Luxe 4-dr. Sedan. All extras. Immaculate condition. Under ceiling.

PLAZA MOTORS Indian and Arenas Road

1950 Lincoln Deluxe 4 door sedan. Fully equipped. Low mileage, original owner. Priced for quick sale. Ph. 2865.

Automobile Service **72**

JOHN A. LITTLETON DESOTO AND PLYMOUTH DEALERS 682 S. PALM CANYON DR. Phone 7022

REPAIR WORK DONE ON ALL MAKES OF CARS. QUICK SERVICE 4 MECHANICS

ON DUTY AT ALL TIMES OPEN FROM 8 A.M. TO 6 P.M.

For the Best and Quickest Results use the Classified Ads

White steel kitchen cabinet 7' high 25 3/4" square. New. Ph. 2033 "Frisco Joe"

For pianos — See House of Modern Inter

Desert Bank Opens Third Office at Indio

Almost 600 Attend
Open House Held
Saturday Afternoon

Desert Bank was welcomed into Indio by hundreds of Coachella Valley people and banking officials from all over southern California at "open house" on Saturday afternoon.

"The opening of this banking firm in Indio is a sign of progress," Mayor C. L. Washburn said in his welcoming address which opened the festivities.

Products which are part of the desert's wealth were on display in the foyer. A huge date palm complete with dates, and a bale of cotton, the valley's newest million dollar crop.

O. A. TORGERTON, president of the Desert Bank, said "it would have been discourteous not to open a branch of the Desert Bank in Indio after the many requests we have had."

The opening of the firm's Indio branch marks the third such opening in three years in Coachella Valley. First in Cathedral City, then in Palm Springs and now Indio. The Indio branch opened for business Tuesday.

E. F. Pearson, vice president, will take over active management of the Indio branch with O. A. Torgerson spending a substantial part of his time here at least during the initial months.

Pearson said, "we estimate nearly 600 persons visited us Saturday afternoon."

SEVERAL of the bank's officials are now making their home in Indio—James Fulton, assistant cashier, and Charles Wameling, head teller, have purchased homes here and Pearson will make his home in Palm Desert.

Among the valley people employed by the new banking firm are John Nehem, Josephine Rodarte, Wava Earle and



THE STAFF—Shown above is the new staff of the Desert Bank of Indio, standing, left to right: E. F. Pearson, vice president; O. A. Torgerson, president; Eunice Tiss, screw department; Wava Earle, John Nehem, tellers; Charles Wameling, head teller; James S. Fulton, assistant cashier. Seated: Josephine Rodarte, teller; Josephine Rodarte, bookkeeper. (Desert Sun Photo.)

Queenhelle Chapin.

BANKING OFFICIALS present were Phil Boyd and Eldon Smith, Citizens National Trust and Savings, Riverside; Jack Holt, Kenneth Moore and Frank Scudder, Citizens National Trust and Savings, Los Angeles; William Neary and Paul E. Neuschaefer, Union Bank and Trust Company, Los Angeles.

Gardner Terrill, California Bank, Los Angeles; H. E. Craig and F. G. Larkin Jr., Second First National Bank, Los Angeles; Earl Vaughn, Bank of America, Los Angeles; J. S. Feary, Fidelity National Bank, San Francisco; and John Westerfield, president, First National Bank in Coachella.

OPENING of the new Desert Bank of Indio came just a few days after completion of the first year by the Desert Bank of Palm Springs which was opened September 5, 1950.

The first Desert Bank, at Cathedral City, was opened the year before, on July 11.

"This continued, substantial growth enables us to be of greater financial assistance to one of the fastest developing sections in the country," said Russell Denny, cashier of the Palm Springs Desert Bank this week.

Valentino to Operate Night Patrol System in Indio

Charles Valentino this week received a license to operate in Indio a night patrol system utilizing the Detex Patrol system of recording time which, he said, will offer Indio business men double protection against burglaries.

Valentino, who operates a state licensed private detective agency here, Wednesday was denied a license by city council to install a similar night patrol system here.

He said that his plan for Indio had met approval from business men there, the mayor, attorneys, insurance companies and Supervisor Homer Varner.

Uniformed patrolmen equipped with Detex clocks will patrol establishments and industries in Indio. The clock, coupled with foolproof devices or stations at the various establishments, accurately records the time the place was inspected. In the event a burglar does slip by the cordon, time of the crime is narrowed down to a short time by use of the clocks and apprehension made easier, Valentino said.

He said that his system will be in operation in Indio soon.

He also added that he had the names of more than 85 local business men who endorsed his plan for Palm Springs.

Seasonal

Library Returns
to Winter Schedule

Dorothy Bear, librarian at Welwood Murray Public Library Wednesday said that the institution would return to winter hours next Monday.

Starting on that date, the library will be open from 10 a.m. to 9 p.m. Mondays through Fridays and from 10 a.m. to 5 p.m. on Saturdays.

The library will be closed Sundays.

E. F. Hutton Company
Enlarged quarters and additional

E. F. Hutton company, located on the Desert Inn grounds will have more room for their clients when its doors open for business in October.

Fourth Year

Palm Canyon Market
Re-Opening Today

Palm Canyon Market and Lockers, 1111 South Palm Canyon, will re-open today. Featuring, as usual, meats at wholesale and retail prices. The store has been remodeled so as to be better able to serve the customers in all departments.

Clarence Purnell and Bill Rogers will be there once more. Mr. Purnell spent the summer at his resort in the high sierras, Jordan Hot Springs while Bill Rogers stayed in the village.

This is the fourth year in Palm Springs for the market. Additional seats for persons interested in the security markets will be available. Link Coffey, manager announced. Alterations are now in progress.

President Smith Gives Figures on Home Building

President Bill Smith of Coachella Valley Savings and Loan association, 262 North Palm Canyon drive, this week gave out figures revealing the part his firm had played in home construction in the Palm Springs area.

He said that more than 580 residents of the district had been assisted to home ownership so far in 1951.

COACHELLA VALLEY Savings and Loan association made its 166th home loan this week

bringing its total volume for the year to more than a million.

Smith's statement was made in connection with the institution's observance of National Home Week, Sept. 9-16, which is dedicated to the American tradition of home ownership. Statewide, the 184 savings associations in California have made more than 52,000 home loans for a total of \$368,000,000 for the first six months of the year.

"NATIONAL HOME WEEK reminds us our home building and financing industry has made America the best-housed nation in the world," Smith said.

More than 53 per cent of the nation's families own their homes, he said.

"Our average homes contain 972 square feet of livable space in contrast to the average behind the Iron Curtain where a family of four is confined to 352 square feet," Smith concluded.

Youths Waiting Sentence Result Burglaries Here

Charles R. Turney, 19, Colton, and Floyd Sullivan, 19, Loma Linda, will face Judge John Gabbert in superior court September 20 for sentence on second degree burglary charges.

The two, arrested here after detective work by Officer Robert White, pleaded guilty before Judge Gabbert last week.

They were accused of burglarizing the Kenny Paul Service station here, two stations in Desert Hot Springs and two in West Riverside.

Desert Empire Meeting Today

Newly created Desert Empire committee of the California chamber of commerce will meet this afternoon at the Biltmore Hotel with Earl Coffman, chairman, presiding to hear reports of the various sub-committee chairmen.

Plans to further the desert area promotion program launched here last Spring by the state chamber will be discussed and reports made on progress since creation of the committee. Several Villagers are members of the sub-committees.

Harry Harper will report on the activities of the publicity committee and Warner S. Moon on the events calendar. Also from the local area, Martel Ferris, Poshua Tree, will report on the education program and G. L. Christiansen, Indio, on Feature Stories of the desert.

The military will carry the war to the enemy but in an atomic attack it will be Civil Defense that protects the home front.

HELP! This boy's in danger



Last year 120,000 school-age children were injured or killed in traffic accidents. Many of these accidents could have been prevented if the drivers had learned to regard all youngsters as human caution signs.

Remember this whenever you drive near a school or playground. Slow down so you can stop in an instant. You never know when a child may decide to dash out from between parked cars.



Be careful—the child you save may be your own!
This message sponsored in the interest of your safety by



Desert Bank
Cathedral City — Palm Springs
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

COME IN AND SEE OUR STOCK OF ----

- DAY and NIGHT HOT WATER HEATERS
- SERVEL REFRIGERATORS
- SALES AND SERVICE ON GAS APPLIANCES

PAVNYS

1001 S. Palm Canyon Dr.

Phone 7342

Dry our clothes outdoors? Not since I got my new automatic Gas clothes dryer!

MY LAUNDRY IS ALWAYS SPOTLESS, FLUFFY,
SWEET-SMELLING... AND DONE SO QUICKLY

Wind, smog and sun were hard on my clothes. And lugging heavy baskets, hanging up and taking down clothes were hard on me. Now I toss wet clothes into my dryer as easily as tossing them into a hamper. Any time, too—day or night, rain or shine. In a matter of minutes, my laundry is ready to take out because gas dries clothes faster than nature, faster than other methods. My towels, for example, are so soft, fluffy and wrinkle-free, I merely fold and put them away.

If you're tired of old-fashioned clothes-drying drudgery, see a gas-drying demonstration today at any dealer with the automatic gas clothes dryer display. Learn how little it costs to operate an automatic gas clothes dryer—only 2¢ to 3¢ per dryer-full. Learn how low the installed price is, too—lower than for other automatic clothes dryers.

AUTOMATIC GAS CLOTHES DRYER ILLUSTRATED HERE IS BENDIX
Other leading makes include Apex, Hamilton, Kenmore, Temco and Whirlpool



"My towels dry in minutes!"
says MRS. H. CLAIRE WILLIS
Santa Barbara, California

"Because we live at the beach and do lots of swimming, I always used to have a line full of wet towels. Now, with my automatic gas clothes dryer, I can wash towels, then dry them in a few minutes. That means less work, and our place looks so much neater."



SOUTHERN CALIFORNIA GAS COMPANY

YOUR HOME LAUNDRY ISN'T
COMPLETE WITHOUT

GAS CLOTHES DRYING

VILLAGE MARKET

VILLAGE MARKET



Back-to-School
Food Sale!

OUR POLICY IS TO CONSISTENTLY OFFER YOU TASTY, BODY BUILDING AND HEALTH MAINTAINING FOODS OF PROVED ACCEPTANCE AND QUALITY—AT MONEY SAVING PRICES. REMEMBER, YOUR FAMILY'S HEALTH MEANS A GREATER AMERICA.

VILLAGE MARKET PRICES ARE LOWER!

MEAT SPECIALS

WILSON'S CERTIFIED
TENDERED, SMOKED
Picnic Hams lb. 49c

EASTERN, HICKORY SMOKED
Sliced LB.
Breakfast Bacon 39c

U. S. PRIME GRADE LB.
Leg o' Lamb lb. 75c

OREGON BERRIES
BLACKBERRIES, 11 oz. 25c
Youngeberries, 11 oz. 25c
BOYSEN BERRIES 11 oz. 24c
GOOSE BERRIES, 11 oz. 22c

NORTH AMERICAN 2 lb. 49c
Pure Honey 5 lb. 89c

KERN'S SATSUMA 12 oz.
Plum Jelly 18c

OLD SOUTH SWEET PICKLED
Watermelon 10 oz. 29c
Rind 29c

COFFEE SALE
Perfect Host lb. 79c
Guest lb. 75c

POINSETTA
Sherbet 2 pts. 29c

SWANSDOWN INSTANT
Cake Mixes 17 oz 31c

DENNISON 14 oz.
CATSUP 19c

CASE SWAYNE 16 oz.
Green Beans 19c

FLOTILL SOLID PACK
Tomatoes 2 for 49c

HART'S FORD HOOK 20 oz.
LIMAS 2 for 29c

RIALTO ALL GREEN 20 oz.
Asparagus 23c

CHIX' O' SEA TUNA
Green Label, 6 1-2 oz. 31c
Red Label, 7 oz. 35c
White Label, 7 oz. 39c

RIO GRANDE 16 oz.
Pork&Beans 3 for 29c

CHALLENGE
BUTTER lb. 78c

HUNT'S
Peaches, 29 oz. 29c
Apricots, 29 oz. 29c
Pears, 29 oz. 39c
Peach Jam, 16 oz. 19c

BLUHILL PICKLES
DILLS, 24 oz. 29c
SWEETS, 24 oz. 39c
SOURS, 24 oz. 29c

KRAFT'S NEW CASINO
FRENCH 8 oz.
Dressing 2 for 29c

INTRODUCTORY OFFER

FRUITS and VEGETABLES

SWEET 3 lb.
Seedless Grapes 29c

CRISP, RED
Radishes 3 bu. 10c

LONG, GREEN
Cucumbers 3 for 10c

TASTEWELL LB.
MARGARINE 23c

FRIDAY, SATURDAY, SUNDAY, SEPT. 14-15-16



All Items Subject to Stock on Hand
WEEK DAYS
8:30 A.M. to 6:30 P.M.
SUNDAYS
9:00 A.M. to 6:00 P.M.
All Advertised Items Subject to Stock on Hand
441 So. Palm Canyon Drive Phone 7932 or 9055